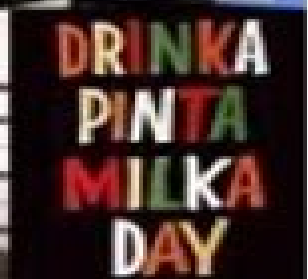
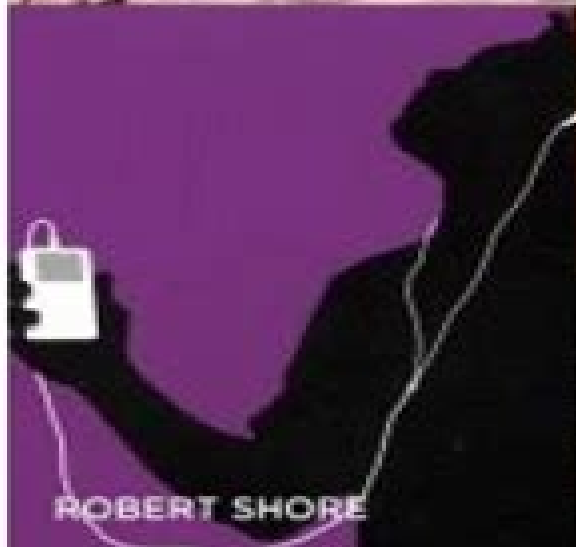


10 ADVERTISING PRINCIPLES



10 Principles Of Good Advertising

Martyn P. Davis



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