

Scope for Exam 2024: Tourism Grade 11 FET CAPS

Date	:	June 2024
Time	:	2½ hrs
Marks	:	150

Instructions: Read the instructions carefully before answering the questions.

1. This question paper consists of FIVE sections.
2. All questions in SECTION A, B, C, D and E are COMPULSORY.
3. Answer all the questions on the correct answer sheet.
4. Number your answers correctly.
5. Start each SECTION (there are 5: A, B, C, D and E) on a new page.
6. Use the mark allocation as a guide to the length of each expected answer.
7. Use the following table to help you divide your time for each section.

SECTION A	SHORT QUESTIONS (ALL TOPICS BELOW)	30	30 MINUTES
SECTION B	TOUR PLANNING AND MARKETING	25	25 MINUTES
SECTION C	CULTURAL AND HERITAGE TOURISM	25	25 MINUTES
SECTION D	TOURISM SECTORS	50	50 MINUTES
SECTION E	DOMESTIC, REGIONAL AND INTERNATIONAL TOURISM	20	20 MINUTES
		150	150

8. Submit both question paper and answer script at the end of the exam session.

SECTION A : SHORT QUESTIONS

Set 30 marks covering the 16 topics as assessed in Section B to E, trying to assess those aspects of the topics not already assessed in Section B-E.

Term 1 content 30% 9 marks, Term 2 content 70% 21 marks.

TOTAL= [30]

SECTION B : TOUR PLANNING AND MARKETING

Term 2 Week 16. The marketing budget

Term 2 Week 17. Different types of promotional / advertising techniques

TOTAL= [25]

SECTION C : CULTURE AND HERITAGE TOURISM

Term 2 Week 14. SA cultural uniqueness

Term 2 Week 15. SA heritage bodies

TOTAL= [25]

14 Tourism Final Exam Scope

Ian Pickup



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International Business, 1997 *Optimal Tourism Development* Juan A. Campos-Soria, 2020-11-24 The early days of tourism development had a naive vision of tourism's impacts on society in terms of economic, social and environmental benefits. Time has passed and we have learnt lessons regarding the success and failure of tourism development. Mass tourism development has pros and cons and is not necessarily the optimal development model. Alternative development strategies should be contemplated. This Special Issue deals with different topics concerning optimal tourism development. Destination management requires further understanding of different issues such as carrying capacity, income based optimal supply size, identification and development of optimal market niches and adaptation or environmental protection strategies. Tourism planning is concerned with the role of economies of agglomeration i.e. the advantages of spatial clusters vs. scattered development. Additionally, support for and investment in innovation, accessibility and mobility are relevant nowadays. From the stakeholders' perspective, it is relevant to discuss ways of cooperating and sources of conflicts among different sectors and actors, governance and incentives for sustainable tourism practices and equity and economic distribution of benefits. Finally, the development of methodological tools for the assessment of optimal tourism development is necessary for policy making; in particular, the development of methods that are capable of integrating economic, environmental and social criteria.

Congressional Record United States. Congress, 2002 The Congressional Record is the official record of the proceedings and debates of the United States Congress. It is published daily when Congress is in session. The Congressional Record began publication in 1873. Debates for sessions prior to 1873 are recorded in *The Debates and Proceedings in the Congress of the United States* 1789-1824, the *Register of Debates in Congress* 1824-1837 and the *Congressional Globe* 1833-1873. **Oswaal**

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High School Hospitality Cathy Smith, Georgina Buttel, Sonya Ankerholz-Potts, 2004 *The Routledge Companion to Gender and Crime* Francesca Spina, 2025-07-30 The Routledge Companion to Gender and Crime offers a comprehensive intersectional and global exploration of gender and crime, addressing patterns of offending and victimization, criminal justice system challenges and the evolving role of gender in criminal justice worldwide. This edited collection will help readers gain an understanding of the intersectional and global dynamics of gender and crime, including offending and victimization patterns, justice system challenges and professional practices. It examines gendered differences in criminal processing, sentencing and supervision and touches upon contemporary issues that practitioners face related to gender and sexuality, such as gender and health in prisons. The book delivers this through chapters written by experts integrating cutting edge

research real world applications and diverse perspectives to address contemporary issues in criminology and criminal justice This handbook expands upon existing works to include a background on gender and crime theories related to gendered victimization and offending and the importance of intersectionality The Routledge Companion to Gender and Crime will be of interest to both undergraduate and graduate students in criminology and criminal justice programs as well as researchers and educators in gender politics and sociology *ECRM2015-Proceedings of the 14th European Conference on Research Methods 2015* Dr Vincent Cassar, Dr Frank Bezzina, 2015-06-01 Complete proceedings of the 14th European Conference on Research Methodology for Business and Management Studies Valletta Malta Published by Academic Conferences and Publishing International Reliability and Statistics in Transportation and Communication Igor Kabashkin, Irina Yatskiv, Olegas Prentkovskis, 2020-03-28 This book reports on cutting edge theories and methods for analyzing complex systems such as transportation and communication networks and discusses multi disciplinary approaches to dependability problems encountered when dealing with complex systems in practice The book presents the most noteworthy methods and results discussed at the International Conference on Reliability and Statistics in Transportation and Communication RelStat which took place in Riga Latvia on October 16 19 2019 It spans a broad spectrum of topics from mathematical models and design methodologies to software engineering data security and financial issues as well as practical problems in technical systems such as transportation and telecommunications and in engineering education **Research Anthology on Business and Technical Education in the Information Era** Management Association, Information Resources, 2021-01-08 The Fourth Industrial Revolution has disrupted businesses worldwide through the introduction of highly automated processes This disruption has affected the way in which companies conduct business impacting everything from managerial styles to resource allocations to necessary new skillsets As the business world continues to change and evolve it is imperative that business education strategies are continuously revised and updated in order to adequately prepare students who will be entering the workforce as future entrepreneurs executives and marketers among other careers The Research Anthology on Business and Technical Education in the Information Era is a vital reference source that examines the latest scholarly material on pedagogical approaches in finance management marketing international business and other fields It also explores the implementation of curriculum development and instructional design strategies for technical education Highlighting a range of topics such as business process management skill development and educational models this multi volume book is ideally designed for business managers business and technical educators entrepreneurs academicians upper level students and researchers Cuban Studies 37 Louis A. Pérez, 2006-10-17 Cuban Studies has been published annually by the University of Pittsburgh Press since 1985 Founded in 1970 it is the preeminent journal for scholarly work on Cuba Each volume includes articles in both English and Spanish a large book review section and an exhaustive compilation of recent works in the field Widely praised for its interdisciplinary approach and trenchant analysis of an array of topics each

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