



ACCOUNTING BOOKKEEPING BUSINESS PLAN

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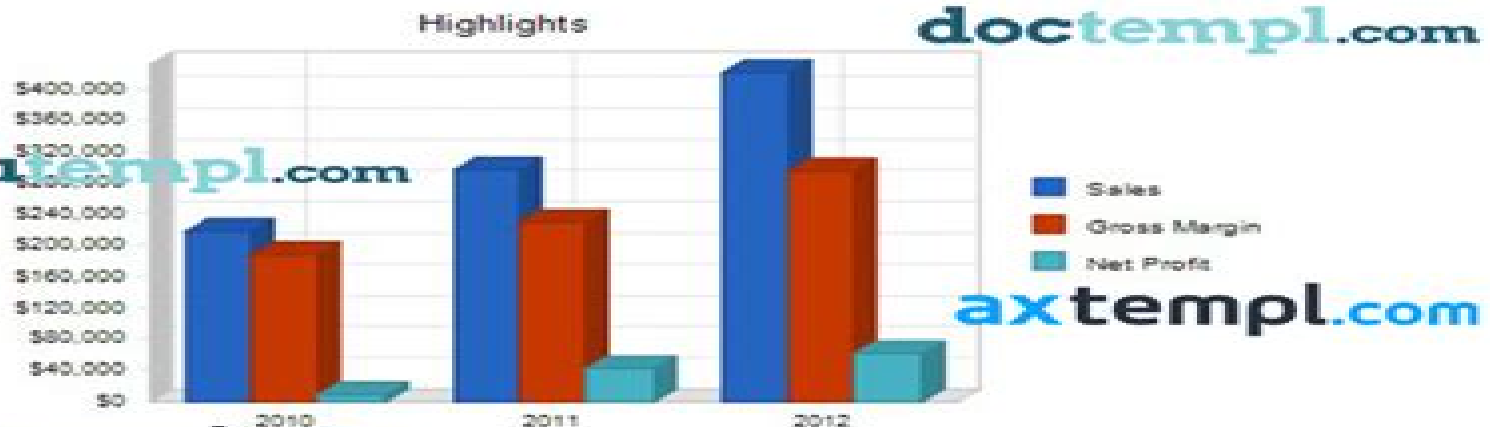
1.0 Executive Summary

The Sorcerer's Accountant is a small, successful, one-person accounting and tax preparation service owned and run by Max Greenwood, CPA in Chicago, Illinois. The firm offers tax accounting, management accounting, and QuickBooks set-up and training for small business clients. To move beyond a one person model, the business will expand its services to include bookkeeping services for small businesses. This will require an investment in marketing and staff to grow the business to include this complementary line of business. This business plan organizes the strategy and tactics for the business expansion and set objectives for growth over the next three years.

The business will offer clients bookkeeping services with the oversight of a CPA at a price they can afford. To do this involves hiring undergraduate student bookkeepers and providing them with ongoing training. Costs as low as possible, and continuing to define the expertise of Sorcerer's Accounting through its website resources. The effect will be sales more than doubling over three years as 8 part-time bookkeepers are deployed to client businesses as needed, and salary and dividends to Greenwood increase substantially.

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Chart: Highlights



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Accounting And Keeping Business Plan

Martin Quinn



Accounting And Keeping Business Plan:

Create Your Own Business Plan Zarina Daya,2004 Create Your Own Business Plan is your toolkit to discover and understand Worksheets for research and analyses of costs How to create your budgets Knowing about potential funding sources Deciding on the appropriate company formation The necessity of different business meetings Progressive ways to treat your equipment and product Making informed decisions on the good governance of your business How to export your product to an international market Business plan templates and presentation tips on application for funds *Book-keeping and Accounts for Entrepreneurs* Martin Quinn,2011-01-10 *The Definitive Business Plan* Richard Stutely,2007 The Definitive Business Plan delivers fast track advice for executives and entrepreneurs who want to get beyond the basics and produce coherent compelling and intelligent business plans Business Plans Handbook Gale, Cengage Learning,2017-06-23 Business Plans Handbooks are collections of actual business plans compiled by entrepreneurs seeking funding for small businesses throughout North America For those looking for examples of how to approach structure and compose their own business plans this Handbook presents sample plans taken from businesses in the Accounting industry only the company names and addresses have been changed Typical business plans include type of business statement of purpose executive summary business industry description market product and production management personnel and financial specifics Anatomy of a Business Plan Linda Pinson,2008 From envisioning the organizational structure to creating the marketing plan that powers growth to building for the future with airtight financial documents this guide provides the tools to create well constructed business plans Beginning with the initial considerations this handbook offers proven step by step advice for developing and packaging the components of a business plan cover sheet table of contents executive summary description of the business organizational and marketing plans and financial and supporting documents and for keeping the plan up to date Four real life business plans and blank forms and worksheets provide readers with additional user friendly guidelines for the creation of the plans This updated seventh edition features new chapters on financing resources and business planning for nonprofits as well as a sample restaurant business plan *The Business Plan for Homebased Business* Carol Eliason,1989 **Smart Business Planning** Whitlow G. Elzner,2012-08-22 THIS IS AMAZING SO MUCH INFORMATION IN ONE BOOK Smart Business Planning is packed with fifteen chapters of knowledge that can make Smart Business Planning from jail or prison to being a respected business owner painless You are guided step by step from your idea of owning any type of business you select to having it in operation making you money You are shown how you can own a business using your cash and credit or if you dont have any cash and your credit is terrible no problem You will be shown how to use cash or credit from a member of your family a friend or a total stranger That is correct a total stranger Why would you want a job making someone else rich while they look down at you as a convicted felon Also your fellow workers will be looking down at you and asking you questions about your past Smart Business Planning can show you

how to keep any of this from ever happening You are not only guided through all of the steps to finance start up and operate your business but you will also be given a lot of other valuable information which will include how to turn your bad credit into good credit get established with a bank for your business and personal plus get all of the credit you want The list goes on including getting a pocket full of credit cards guaranteed So now is the time to read every word of Smart Business Planning to get this valuable information *Book-keeping & Accounting for the Small Business* Peter Taylor,2003 This guide offers a clear approach to book keeping for business managers It is suitable for use by sole traders partnerships and limited companies and includes full coverage of VAT and taxation *A Short Course in International Business Plans* Robert L. Brown,2009 A good business plan is both a statement of where you re going and how you will get there This book provides a step by step process for developing and writing a dynamic business plan that will serve you your business and your financial backers *Strategic Business Planning for Accountants* Dimitris N. Chorafas,2006-10-25 This book examines the practice of strategic business planning including its functions methods tools and the way in which they are employed It does so in a practical way through case studies which help in demonstrating how to innovate in order to overcome obstacles and cover new and evolving challenges The book is divided into six parts part 1 focuses on the strategic plan as master plan of the enterprise part 2 covers the management functions whose able execution makes the difference between success and failure forecasting planning organizing staffing directing and controlling part 3 demonstrates that modern accounting rules promoted by IFRS and US GAAP not only assist in strategic financial planning but also provide a solid basis for management supervision and control part 4 brings your attention the fact that costs matter Strategic business plans that pay little or no attention to cost factors are doomed part 5 addresses the issues associated with strategic products and markets These range from research and development to market research product planning the able management of marketing functions and sales effectiveness part 6 concludes the book with an emphasis on mergers acquisitions and consolidations and the risks associated with an M A policy Chief executives operating officers treasurers financial officers budget directors accountants auditors product planners marketing directors and management accounting specialists will find this book of practical examples helpful to their decisions and to their work Shows the factors to consider when planning how to take your company to the next level from identifying and making strategic choices to capital allocation and financial planning All from a professional accountant s perspective and in their language Full of case studies to help you relate your ideas to what other major companies have done before including IBM Delta Airlines and Bloomberg so you can learn from their success or failure Shows why strategic cost control is good governance why and how to account for the cost of risk and how IFRS relates to strategic accounting principles

Delve into the emotional tapestry woven by Crafted by in Experience **Accounting And Keeping Business Plan** . This ebook, available for download in a PDF format (Download in PDF: *), is more than just words on a page; it's a journey of connection and profound emotion. Immerse yourself in narratives that tug at your heartstrings. Download now to experience the pulse of each page and let your emotions run wild.

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