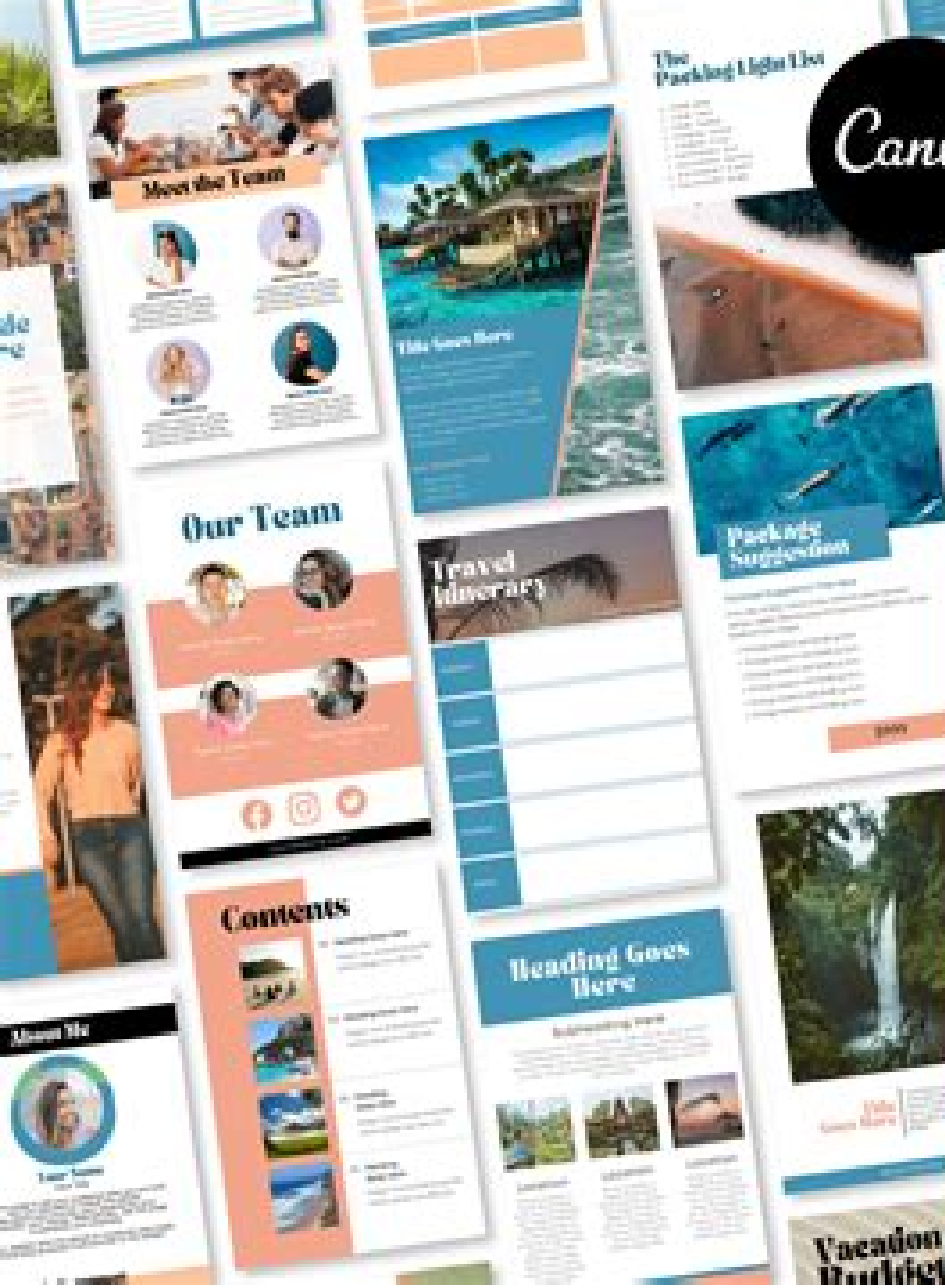




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buffs admire grand villas and the American Film Festival's star-studded legacy while nature lovers bask on wide sands or sail the harbor. Returning explorers will appreciate deeper explorations, gourmet markets brimming with Calvados and cheeses nearby. Trouville's fishing port charm and wellness retreats in luxurious spas. With seasonal event calendars, accommodation recommendations from beachfront hotels to cozy B&Bs and easy train access tips, Stone ensures seamless adventures. Let fernweh sweep you away. Deauville's blend of sophistication, serenity, and sparkle promises memories that linger like a fine French vintage.

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Tour guides, a highly responsible group of professionals who are in direct communication with tourists traveling around the world, have a great impact on the proper promotion of the culture of countries, global peace, and tolerance. Additionally, they are also effective in the preservation of world natural heritage. Thus, the educational status of tour guides, as well as the characteristics and ethical values that they should possess, need to be examined on an international scale. In today's world, where tourism demand is directed towards all types of tourism practices, in special interest tourism should be customized in order to ensure the highest level of service quality and cultural appreciation.

Cases on Tour Guide Practices for Alternative Tourism provides emerging research exploring the theoretical and practical aspects of the occupational issues that surround tour guides and their applications within international tourism. Featuring coverage on a broad range of topics such as cultural education, specialized learning, and international business, this book is ideally designed for tour guides, travel agencies, tour managers, tour developers, heritage sites, museums, academicians, researchers, students, industry experts, and hospitality professionals.

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