

CHAPTER 1

ACCOUNTING INFORMATION SYSTEMS: AN OVERVIEW

SUGGESTED ANSWERS TO DISCUSSION QUESTIONS

1.1 Discuss the concept of a system and the issues of goal conflict and goal congruence.

A system is a set of two or more components that are somehow interrelated and interact together to achieve a specific goal. A system usually consists of smaller components called subsystems. These subsystems have specific and defined functions, which interact with and support the larger system. The concept of systems is key to information technology and AIS. All systems, including the AIS, must work to achieve one or more organizational goals. Goal conflict results when a decision or action of a subsystem is inconsistent with another subsystem or the system (organization) as a whole. Goal congruence results when a subsystem achieves its goals while contributing to the organization's overall goal. Subsystems should maximize organizational goals.

1.2 Give an example of how an AIS can improve decision making, and describe the multistep activities involved in the process.

Decision making is a complex, multistep activity: identify the problem, collect and interpret information, evaluate ways to solve the problem, select a solution methodology, and implement the solution. An AIS can provide assistance in all phases of decision making. Reports can help to identify potential problems. Decision models and analytical tools can be provided to users. Query languages can gather relevant data to help make the decision. Various tools, such as graphical interfaces, can help the decision maker interpret decision model results, evaluate them, and choose among alternative courses of action. In addition, the AIS can provide feedback on the results of actions.

An AIS can help improve decision making in several ways:

- It can identify situations requiring management action. For example, a cost report with a large variance might stimulate management to investigate and, if necessary, take corrective action.
- It can reduce uncertainty and thereby provide a basis for choosing among alternative actions.
- It can store information about the results of previous decisions, which provides valuable feedback that can be used to improve future decisions. For example, if a company tries a particular marketing strategy and the information gathered indicates that it did not succeed, the company can use that information to select a different marketing strategy.
- It can provide accurate information in a timely manner. For example, Walmart has an enormous database that contains detailed information about sales transactions at each of its stores. It uses this information to optimize the amount of each product carried at each store.
- It can analyze sales data to discover items that are purchased together, and can use such information to improve the layout of merchandise or to encourage additional sales of related items. For example, Amazon uses its sales database to suggest additional books for customers to purchase.

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Accounting Information Systems Romney Chapter Solutions:

Accounting Information Systems Australasian Edition Marshall Romney, Paul Steinbart, Joseph Mula, Ray McNamara, Trevor Tonkin, 2012-10-24 At last the Australasian edition of Romney and Steinbart's respected AIS text *Accounting Information Systems* first Australasian edition offers the most up to date comprehensive and student friendly coverage of Accounting Information Systems in Australia New Zealand and Asia *Accounting Information Systems* has been extensively revised and updated to incorporate local laws standards and business practices The text has a new and flexible structure developed especially for Australasian AIS courses while also retaining the features that make the US edition easy to use. Concepts such as systems cycles controls auditing fraud and cybercrime ethics and the REA data model are brought to life by a wide variety of Australasian case studies and examples With a learning and teaching resource package second to none this is the perfect resource for one semester undergraduate and graduate courses in Accounting Information Systems

Research Handbook on Accounting and Information Systems Julia A. Smith, 2024-02-12 The role of the accountant is changing as developments in technology alter the ways in which information is prepared and analysed This Research Handbook addresses the use of both financial and non financial information for planning decision making and control in organisations Written by experts in the field the book uses comprehensive literature reviews empirical fieldwork and theoretical developments to provide an overview of research in this important area *Accounting*

ROMNEY, STEINBAR, Cushing, 1996-09 **Accounting Information Systems** Marshall B. Romney, Paul John Steinbart, Barry E. Cushing, 1997 This text seeks to show the reader how to design and use an accounting information system AIS to provide information useful for decision making Focus boxes providing real world examples of concepts techniques and practices as described are interspersed in the text This edition has chapters on the three basic functions of the AIS together with an understanding of what the system does manually and on data modelling covering how students can use query language to derive traditional financial statements and managerial reports from a database AIS **Electronic Services:**

Concepts, Methodologies, Tools and Applications Management Association, Information Resources, 2010-05-31 With the increasing reliance on digital means to transact goods that are retail and communication based e services continue to develop as key applications for business finance industry and innovation *Electronic Services Concepts Methodologies Tools and Applications* is an all inclusive research collection covering the latest studies on the consumption delivery and availability of e services This multi volume book contains over 100 articles making it an essential reference for the evolving e services discipline **Diploma in Business - City of London College of Economics - 6 months - 100% online / self-paced** City

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Context of Business Business Management Organizing the Business Operations Management and Quality Employee Behavior and Motivation Leadership and Decision Making Human Resource Management and Labor Relations Marketing Processes and Consumer Behavior Pricing Distribution and Promoting Products Information Technology for Business The Role of Accountants and Accounting Information Money and Banking Managing Finances Duration 6 months Assessment The assessment will take place on the basis of one assignment at the end of the course Tell us when you feel ready to take the exam and we ll send you the assignment questions Study material The study material will be provided in separate files by email download link

Auditing & EDP Irvin N. Gleim, William A. Hillison, 1991 *Advancing the Service Sector with Evolving Technologies: Techniques and Principles* Wang, John, 2012-01-31 This book discusses the application of information systems to service creation modeling and evolution covering foundational concepts and innovations in service management service oriented computing strategic information systems and Web services Provided by publisher

Introduction to Business Griffi, 2007 **The Routledge Handbook of Accounting Information Systems** Erik Strauss, Martin Quinn, 2022-11-25 The Routledge Handbook of Accounting Information Systems is a prestige reference work offering a comprehensive overview of the state of current knowledge and emerging scholarship in the discipline of AIS The pace of technological driven change is rapid and this revised edition provides a deeper focus on the technical underpinnings and organisational consequences of accounting information systems It has been updated to capture the changes in technology since the previous edition It now includes chapters and scholarly thought on artificial intelligence predictive analytics and data visualisation among others Contributions from an international cast of authors provide a balanced overview of established and developing themes identifying issues and discussing relevant debates The chapters are analytical and engaging Many chapters include cases or examples and some provide additional resources for readers The chapters also provide a reflection on where the research agenda is likely to advance in the future This is a complete and indispensable guide for students and researchers in accounting and accounting information systems academics and students seeking convenient access to an unfamiliar area as well as established researchers seeking a single repository on the current debates and literature in the field

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