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Answers Of Maths Oxford Class 8

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is also called as product assortment a product mix consists of various product lines for example samsung offers mobiles t v s a c s washing machines etc

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web jun 12 2023 as explained product mix is a combination of total product lines within a company a company like hul has numerous product lines like shampoos detergents soaps etc the combination of all these product line is the product mix products line the product line is a subset of the product mix

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web a product line is a part of the product mix but on the other hand product mix covers all aspects concerning products including product line some factors impacting product line are brand target audience price range etc

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web nov 1 2023 a product line is a range of similar products or services introduced and sold by the same company to make it clear simultaneously a product mix also called product assortment is considered the full assortment of all products introduced to its clients hence both product lines and individual products will form a product mix

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web sep 7 2021 product mix also known as product assortment refers to the total number of product lines that a company offers to its customers the product lines may range from one to many and the company may have many products under the same product line as well all of these product lines when grouped together form the product mix of the

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web nov 2 2023 the different elements of a product mix strategy a product mix can be broken into the following three

elements within this represents the total number of product lines in your portfolio for example three of apple's product lines are mobile, personal computing and music. Length here you consider the number of products.

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web in simple words the product mix is the amalgamation of all the product lines a firm has under it. The deeper and wider a product mix is the more products a company can offer which will ultimately lead to more reach. But what exactly is the difference between a product line and product mix?

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web a product line is a set of products that are similar or complementary. For example, Domino's sells crunchy thin handmade pan Brooklyn style and gluten-free crust along with its hand-tossed pizza crust as a part of a product line. A product mix contains all the products that a company sells.

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web Aug 29 2023 in contrast the product mix aims to cater to a wide range of customer needs across different market segments. In a product line products are related and have common features, benefits and uses. Conversely in a product mix products may or may not be similar to one another because of a wide range of categories.