

The Economist Books

GUIDE TO ANALYSING COMPANIES

How do you tell how well run a company is and how well it is doing?

Which ratios and what benchmarks are best to use when assessing a company's performance?

How do you recognise danger signs on the corporate horizon?

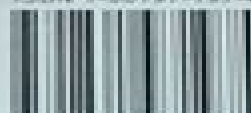
What may be done to massage company results?

How do you make comparisons between companies operating in different sectors or incorporated in different countries?

All these important questions as well as many more are answered in this clear and comprehensive guide to the ways businesses can be analysed and assessed, which is aimed at anyone who wants to:

- make practical use of a company's annual report
- understand what drives their company
- measure a company against its competitors
- assess the financial health of a trading partner
- judge the creditworthiness of a customer or client
- assess the investment potential of a company
- appreciate alternative ways of valuing a company

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Analysing Company Economist Guide Hardcover

L Darling-Hammond



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The Economist Guide to Analysing Companies Bob Vause,2014-12-01 In today's volatile complex and fast moving business world it can be difficult to gauge how sound a company really is An apparently strong balance sheet and impressive reported profits may be hiding all sorts of problems that could even spell bankruptcy So how do you know whether a company is well run and doing well Decide which ratios and benchmarks to use to assess performance Work out if a company has massaged its results Recognise the danger signs on the corporate horizon Compare companies operating in different sectors or countries These and many other important questions are answered in a completely updated and revised sixth edition of this clear and comprehensive guide It is aimed at anyone who wants to understand a company's annual report judge a customer's creditworthiness assess a company's investment potential and much more *Book of Business*

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way This involves developing and improving products processes and standard of service Marketers have their ear to the ground and therefore are often the first to pick up on changing customer needs and behaviour and the forces at play in markets This increases the impact marketing should have on all those aspects of a business The book is in three parts the first part explores who are the most valuable customers the second the most effective ways to drive revenue growth and the third the best ways to improve profitability It combines insight and practical guidance and is supported by a wealth of hard data and anecdotal evidence based on the experiences of a wide range of business in Britain America Europe and Asia Among the firms featured are Amazon China Mobile Dove Goldman Sachs Haier ING Direct Lenovo Mini Procter Gamble Red Bull Target Twitter Virgin and Zara

Research Handbook on the Economics of Corporate Law Claire A. Hill,James L. Krusemark,Brett H. McDonnell,Solly Robbins,2012-04-01 Comprising essays specially commissioned for the volume leading scholars who have shaped the field of corporate law and governance explore and critique developments in this vibrant and expanding area and offer possible directions for future research This important addition to the Research Handbooks in Law and Economics series provides insights into subjects such as the role of directors shareholders creditors and employees empirical studies of litigation and shareholder activism executive compensation corporate gatekeepers comparative law and behavioral approaches to law and finance Topics are organized within five sections corporate constituencies insider governance gatekeepers jurisdiction and new theory Taken as a whole the volume serves as an introduction for those new to the field and as a reference for those unfamiliar with some of the topics discussed Authoritative and accessible the Research Handbook on the Economics of Corporate Law will be a valuable resource for students scholars and practitioners of corporate law and economics

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