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Getting Started Guide

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Ines Mechler



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A starter's guide to online money-making John Stevenson, 2014-01-03 Although the Internet's golden glow of the late 1990s has long faded and many once promising companies are now historical footnotes the survivors of the dotcom bust are doing quite well these days particularly in the business to business arena In this book we will teach you the top 24 methods of making money online

Crowdsourcing for Speech Processing Maxine Eskenazi, Gina-Anne Levow, Helen Meng, Gabriel Parent, David Suendermann, 2013-02-15 Provides an insightful and practical introduction to crowdsourcing as a means of rapidly processing speech data Intended for those who want to get started in the domain and learn how to set up a task what interfaces are available how to assess the work etc as well as for those who already have used crowdsourcing and want to create better tasks and obtain better assessments of the work of the crowd It will include screenshots to show examples of good and poor interfaces examples of case studies in speech processing tasks going through the task creation process reviewing options in the interface in the choice of medium MTurk or other and explaining choices etc Provides an insightful and practical introduction to crowdsourcing as a means of rapidly processing speech data Addresses important aspects of this new technique that should be mastered before attempting a crowdsourcing application Offers speech researchers the hope that they can spend much less time dealing with the data gathering annotation bottleneck leaving them to focus on the scientific issues Readers will directly benefit from the book's successful examples of how crowd sourcing was implemented for speech processing discussions of interface and processing choices that worked and choices that didn't and guidelines on how to play and record speech over the internet how to design tasks and how to assess workers Essential reading for researchers and practitioners in speech research groups involved in speech processing

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Amazon Mechanical Turk Ines Mechler, 2017-02-08 This book is a guide for workers on how to make money online through the Amazon Mechanical Turk MTurk The book begins by taking you through a short section to help you learn what Amazon Mechanical Turk is Of course it is good for you to learn what it is so as to begin earning from it The next step is a guide for you on how to get started by setting up your Mechanical Turk account You will be briefly introduced to how to use the Mechanical Turk in this chapter Next the book guides you on how to use scripts and you

will learn their importance in Mechanical Turk The most common scripts for MTurk are discussed You are guided on how to install them and how to use them The HIT Scrapper is a good tool and makes it easy and faster for you find HITs Human Intelligent Tasks on the Mechanical Turk This book guides you on how to use this tool so as to make your work easier It guides you on how to install the tool and use it to find the HITs The mturk Panda is also a good tool for MTurk workers It helps them grab HITs more easily meaning that they will have more work to do and hence more earnings The book guides you on how to use this tool In MTurk repetitive tasks forms majority of the HITs It calls for you to come up with a way which will help you automate the repetitive tasks This book guides you on how to do this by use of the AutoHotKey The following topics are discussed in this book What is Mechanical Turk Account Setup The Scripts The HIT Scrapper MTurk Panda AutoHotKey for Turkling Turkmaster The SearchHITs Operation

The Illustrated Guide to the Mass Communication Research Project Patricia Swann, 2022-12-21 This book makes mass communication research projects more accessible to the new student researcher through a balance between an academically rigorous guide and an informal and humorous student centered approach The Illustrated Guide to the Mass Communication Research Project s unique visual approach brings to life concepts and tactics under discussion through vivid illustrations The book follows the universal format of the academic research paper abstract introduction literature review methodology hypotheses research questions quantitative and qualitative analysis findings discussion and conclusion It guides the reader through using key methods central to much of mass communication research observation interviews focus groups case studies content analysis surveys experiments and sampling Each chapter contains examples of the segment under discussion using excerpted research studies that provide writing models for the student s own research report Ideal for students in research centered courses in mass media communication studies marketing and public relations whether at the undergraduate or graduate level this text will continue to serve as a valuable resource into a future communications and marketing career Online resources are provided to support the book examples of an in depth interview guide a focus group moderator guide a content analysis coding form observation field notes and an experiment cover story templates for a personal SWOT analysis and an informed consent form a research topic worksheet a literature review matrix and coding exercises Please visit www.routledge.com 9781032080758

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researchers with detailed discussions about the challenges of online research The book begins with an overview of Amazon's Mechanical Turk and its rapid rise within academic research Then the authors describe how to set up an MTurk study with screenshots that walk readers through the steps of creating an account designing a study collecting data and using third party applications to enhance MTurk's functionality Later chapters provide readers with a detailed understanding of the MTurk environment and use data from hundreds of thousands of participants and tens of millions of completed tasks to dive into issues like participant demographics sources of sampling bias and the generalizability of findings from MTurk Finally the book explores the benefits of using other online platforms as a complement to MTurk and the ethical issues that are unique to conducting research with online participant platforms Throughout the book the authors share hands on advice and best practices such as those for conducting longitudinal studies or carrying out complex studies Altogether the mix of data insight and advice make this book an essential resource for researchers who want to understand the online environment and the most effective ways to conduct research online

Envisioning the Faculty for the Twenty-First Century Adrianna Kezar, Daniel Maxey, 2016-09-12 The institution of tenure once a cornerstone of American colleges and universities is rapidly eroding Today the majority of faculty positions are part time or limited term appointments a radical change that has resulted more from circumstance than from thoughtful planning As colleges and universities evolve to meet the changing demands of society how might their leaders design viable alternative faculty models for the future Envisioning the Faculty for the Twenty First Century weighs the concerns of university administrators professors adjuncts and students in order to critically assess emerging faculty models and offer informed policy recommendations Cognizant of the financial pressures that have led many universities to favor short term faculty contracts higher education experts Adrianna Kezar and Daniel Maxey assemble a top notch roster of contributors to investigate whether there are ways to modify the existing system or promote new faculty models They suggest how colleges and universities might rethink their procedures for faculty development hiring scheduling and evaluation in order to maintain a campus environment that still fosters faculty service and student centered learning Even as it asks urgent questions about how to retain the best elements of American higher education Envisioning the Faculty for the Twenty First Century also examines the opportunities that systemic changes might create Ultimately it provides some starting points for how colleges and universities might best respond to the rapidly evolving needs of an increasingly global society

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get started with scraping web pages using R programming You will learn about the rules of RegEx and Xpath key components for scraping website data We will show you web scraping techniques methodologies and frameworks With this book s guidance you will become comfortable with the tools to write and test RegEx and XPath rules We will focus on examples of dynamic websites for scraping data and how to implement the techniques learned You will learn how to collect URLs and then create XPath rules for your first web scraping script using rvest library From the data you collect you will be able to calculate the statistics and create R plots to visualize them Finally you will discover how to use Selenium drivers with R for more sophisticated scraping You will create AWS instances and use R to connect a PostgreSQL database hosted on AWS By the end of the book you will be sufficiently confident to create end to end web scraping systems using R What you will learn Write and create regEX rules Write XPath rules to query your data Learn how web scraping methods work Use rvest to crawl web pages Store data retrieved from the web Learn the key uses of Rselenium to scrape data Who this book is for This book is for R programmers who want to get started quickly with web scraping as well as data analysts who want to learn scraping using R Basic knowledge of R is all you need to get started with this book

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