

# 6 INVESTING STYLES

## Active or Passive Management



- Actively managed funds have financial researchers and portfolio managers who are constantly seeking to gain larger returns for investors.
- Since investors pay for this expertise, actively managed funds charge higher fees and expenses.



- Passive management is associated with mutual funds (ETF) where a fund's portfolio mirrors a market index.
- Since passively managed funds do not require researchers, fund expenses are very low.

## Growth or Value Investing



- Growth investing looks for companies that have high earnings growth rates, high return on equity, high profit margins and low dividend yields.
- Growth investors believe these companies are innovators with a rapid growth trajectory, as they reinvest most of their profits into the business.



- Value investing looks for a low price to earnings ratio, low price to sales ratio, and higher dividend yield.
- Value investors want to buy strong companies — that pay out a large portion of their profits as dividends — at a good price (undervalued).

## Small Cap or Large Cap Companies



- Market capitalisation (cap) is a publicly-traded company's size (no. of shares X share price).
- Investors believe smaller companies should deliver higher returns because they have larger growth potential.
- However, small caps bring higher risk, as they are less diversified and more susceptible to wider market swings.



- Large caps are often considered blue chips (established, stable brands).
- Large caps do not grow as quickly but they also aren't likely to collapse suddenly.
- Risk-averse investors generally prefer large caps for dividend income, instead of selling shares for profit.

## 6 Guide Investing

**United States. Securities and  
Exchange Commission**



## 6 Guide Investing:

*Investment under Uncertainty* Robert K. Dixit, Robert S. Pindyck, 2012-07-14 How should firms decide whether and when to invest in new capital equipment additions to their workforce or the development of new products Why have traditional economic models of investment failed to explain the behavior of investment spending in the United States and other countries In this book Avinash Dixit and Robert Pindyck provide the first detailed exposition of a new theoretical approach to the capital investment decisions of firms stressing the irreversibility of most investment decisions and the ongoing uncertainty of the economic environment in which these decisions are made In so doing they answer important questions about investment decisions and the behavior of investment spending This new approach to investment recognizes the option value of waiting for better but never complete information It exploits an analogy with the theory of options in financial markets which permits a much richer dynamic framework than was possible with the traditional theory of investment The authors present the new theory in a clear and systematic way and consolidate synthesize and extend the various strands of research that have come out of the theory Their book shows the importance of the theory for understanding investment behavior of firms develops the implications of this theory for industry dynamics and for government policy concerning investment and shows how the theory can be applied to specific industries and to a wide variety of business problems **Winning Investors Over** Baruch

Lev, 2012 A guide to dealing with Wall Street in order to boost a company's earnings and stock price features advice for executives on such topics as addressing investors concerns and maintaining credibility on Wall Street **EBOOK:**

**Investments - Global edition** Zvi Bodie, Alex Kane, Alan Marcus, 2014-03-16 We are pleased to present this Global Edition which has been developed specifically to meet the needs of international Investment students A market leader in the field this text introduces major issues of concern to all investors and places emphasis on asset allocation It gives students the skills to conduct a sophisticated assessment of watershed current issues and debates Bodie Investments blend of practical and theoretical coverage combines with a complete digital solution to help your students achieve higher outcomes in the course

**Investment Guides: Investment Guide for Mongolia 2000** OECD, 2000-12-07 This Investment Guide provides an overview of the conditions for foreign direct investment in Mongolia **EBOOK: Essentials of Investments: Global Edition**

Zvi Bodie, Alex Kane, Alan Marcus, 2013-01-16 Introducing Essentials of Investments 9th Global Edition by Zvi Bodie Alex Kane and Alan J Marcus We are pleased to present this Global Edition which has been developed specifically to meet the needs of international Investment students A market leader in the field this text emphasizes asset allocation while presenting the practical applications of investment theory without unnecessary mathematical detail The ninth edition includes new coverage on the roots and fallout from the recent financial crisis and provides increased content on the changes in market structure and trading technology Enhancements to this new Global Edition include New On the market front boxes highlight important investment concepts in real world situations across the globe to promote student thinking without taking a full

case study approach Topics include short selling in Europe Asia credit default swaps and the debt crisis in Greece and include examples from Commerzbank JP Morgan Facebook Coca Cola Santander The European Energy Exchange plus many more Revised worked examples illustrate problems using both real and fictional scenarios from across the world to help students develop their problem solving skills Regional examples include Hutchinson Whampoa Asia The Emirates Group The Middle East and KLM Royal Dutch Airlines The Netherlands Revised end of chapter material includes brand new global questions and global internet exercises that feature currencies companies and scenarios from Europe Middle East Africa and Asia to increase engagement for international students Global Edition of Connect Plus Finance McGraw Hill s web based assignment and assessment platform with eBook access helps students learn faster study more efficiently and retain more knowledge This Global Edition has been adapted to meet the needs of courses outside of the United States and does not align with the instructor and student resources available with the US edition     Business America ,1991 Includes articles on international business opportunities     **SEC Docket** United States. Securities and Exchange Commission,1989     *World Investment Report 2007 Transnational Corporations, Extractive Industries and Development* United Nations,2008  
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