

BSG Quiz 1, Business Strategy Game

Quiz 1 With Complete Solutions

Graded A+

The company currently has production facilities to make athletic footwear in

- a. Taiwan, India, Brazil, and Middle East.
- b. North America and Asia-Pacific.
- c. Asia-Pacific and Latin America.
- d. the Middle East and China.
- e. North America and Latin America. - Answer b. North America and Asia-Pacific.

Which one of the following is not a factor in determining a company's unit sales and market share of branded footwear in a particular geographic region?

- a. The number of retailers stocking the company's footwear brand
- b. The number of models/styles in the company's product line
- c. Footwear features and footwear durability
- d. S/Q ratings of the company's footwear
- e. Expenditures for retailer support - Answer c. Footwear features and footwear durability

The company's present production capability (as of Year 10) is:

- a. 4 million pairs without the use of overtime and 6 million pairs with the use of overtime.
 - b. 6 million pairs without the use of overtime and 7.2 million pairs with the use of overtime.
 - c. 6 million pairs without the use of overtime and 6.6 million pairs with the use of overtime.
 - d. 8 million pairs without the use of overtime and 10 million pairs with the use of overtime.
 - e. 4 million pairs without the use of overtime and 5 million pairs with the use of overtime.
- Answer b. 6 million pairs without the use of overtime and 7.2 million pairs with the use of overtime.

Which of the following is/are not among the factors that affect worker productivity?

- a. Expenditures for best practices training
- b. Whether plant upgrade option D has been installed

Answers For Quiz Global Business Strategy

NARAYAN CHANGDER



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International Business Strategy Alain Verbeke,2009-01-12 This textbook shows how the key concepts from business strategy literature can be applied to create successful global business

Global Business Strategies in Crisis Ümit Hacıoğlu,Hasan Dinçer,Nihat Alayoğlu,2016-12-07 As the world is currently in the midst of financial and economic crises this collection of expert contributions focuses on strategy formation and implementation at various organizational levels to address the challenges ahead The latest economic turmoil and its ongoing impact on business performance are compelling top managers to develop effective business strategies and redefine the boundaries of their operational and strategic activities On one hand tremendous challenges in the competitive business environment have become a source of global threats for many small entrepreneurs On the other investors faced with today s volatile economic conditions demand more gains on their capital investments to counter balance the growing risk of global threats This book explores the question as to whether it is possible to efficiently and effectively address these threats and obstacles Are managers capable of planning and implementing strategic actions What should the major managerial strategy be in order to overcome fluctuations in a market oriented society The strategies and practices recommended here are aimed to design continuous development competencies and contribute to the stability recovery and sustainability of global business operations under volatile economic conditions This refreshingly novel book seeks to establish managerial strategies and practices for effectively responding to challenges in the competitive business environment as global volatility and fluctuations continue to worsen

Smart Strategies and Societal Solutions for Sustainable International Business Derbali, Abdelkader Mohamed Sghaier,2023-11-17 The United Nations 17 Sustainable Development Goals SDGs were set with a target date of 2030 and they represent our collective endeavors for a more sustainable future However seven years since their introduction international business scholars have yet to fully comprehend their potential to lead these goals This critical gap raises a pressing question why has the academic community not fully harnessed its power to advance the SDGs Amid an abundance of scholarly publications on ethics and responsible governance corporate social responsibility CSR sustainable development and environmental concerns the spotlight has dimmed on the pivotal role that international business can play in this transformative agenda Smart Strategies and Societal Solutions for Sustainable International Business solves this issue with chapters developed specifically for academic scholars This book serves as a comprehensive guide to unleash the untapped potential of international business in promoting the SDGs Covering a wide range of disciplines from information sciences to sociology and environmental studies it equips scholars with the knowledge and tools they need to push

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