

## **American Express Concierge Service**

**L** Reisser

#### **American Express Concierge Service:**

Start Your Own Personal Concierge Service Entrepreneur Press, 2012-05-26 Turn Your Can Do Attitude Into Cash Are you a pro at multi tasking Do you thrive on deadlines and love a good challenge Could you find satisfaction in lending others a hand If so you re in high demand in the booming personal concierge industry Offering easy startup and low overhead a personal concierge helps clients with everyday tasks from organizing to shopping Led by our experts learn how to successfully establish your business develop your service list build a client base and even expand Plus uncover the secrets of practicing entrepreneurs gaining priceless insight advice and tricks on managing common and difficult requests Learn how to Make the right contacts to find great business and individual clients Identify and develop your service niche Choose what services to offer Set fees and collect payment Build vendor relationships Cost effectively promote and advertise your service Build loyalty and referrals among your clients Hire help And more Sample forms additional resources checklists and work sheets guide you through every step of the startup process You have what it takes to be an in demand personal concierge let us help you get started and succeed **Personal Concierge Service** ,2012-07-15 Personal assistants aren t just for the rich and famous anymore More and more people are willing to pay good money for personal services that help make their lives easier Our guide will show you how to get started in two high paying and exciting personal service businesses personal concierge and personal shopper As a personal concierge clients will hire you to plan trips make dinner reservations get concert tickets pick up dry cleaning and myriad other errands they simply don t have time to do themselves Love to shop Become a personal shopper and get paid to shop for gifts fashions and just about anything else people buy Some personal shoppers even act as wardrobe consultants to celebrities Startup is easy Overhead is low And you can even work out of your home All you need to get started is a phone some business cards and this essential guide It teaches you everything you need to know including Making the right contacts to find great business and individual clients Using the internet to make your job easier Building loyalty among clients and getting glowing referrals Choosing what services to offer and setting fees What it takes to gain the competitive edge Whichever path you choose our guide is your key to success You ll learn everything you need to know to start and run your new business Sample forms additional resources checklists and work sheets guide you through every step of the startup process putting you on the road to success in your own concierge business today The First Three Years In addition to industry specific information you ll also tap into Entrepreneur s more than 30 years of small business expertise via the 2nd section of the guide Start Your Own Business SYOB offers critical startup essentials and a current comprehensive view of what it takes to survive the crucial first three years giving your exactly what you need to survive and succeed Plus you ll get advice and insight from experts and practicing entrepreneurs all offering common sense approaches and solutions to a wide range of challenges Pin point your target market Uncover creative financing for startup and growth Use online resources to streamline your business plan Learn the secrets of successful marketing Discover digital

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#### **American Express Concierge Service Introduction**

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