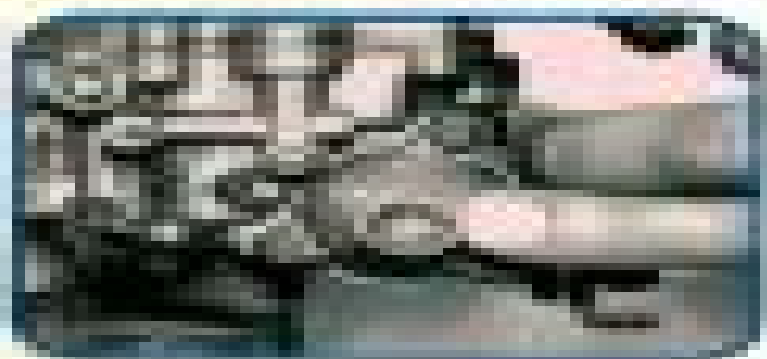


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Abstract: This study aims to investigate the impact of digital marketing on the sales performance of small and medium-sized enterprises (SMEs) in the retail sector. The research is based on a quantitative approach, utilizing data collected from a survey of 100 SMEs. The study examines the relationship between digital marketing activities (e.g., social media, email marketing, search engine optimization) and sales performance metrics (e.g., revenue, profit, market share). The findings suggest that digital marketing has a positive and significant impact on the sales performance of SMEs, particularly in terms of revenue and market share. The study also identifies several factors that influence the effectiveness of digital marketing, such as the level of digital literacy and the quality of digital marketing strategies. The results of this study have important implications for SMEs and their managers, as they provide valuable insights into the role of digital marketing in driving business growth and success.

Students with individualized learning problems, as well as students with special needs, need to be taught strategies that will help them to learn. These are "learning strategies" and they are not the same as "learning styles."

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These results indicate that the proposed system can be used for the detection of the AFB₁ content in aflatoxin-contaminated feed. The proposed method was compared with the ELISA method in terms of the detection limit, accuracy, and reproducibility. The detection limit of the proposed method was 0.05 µg/kg, which is lower than that of the ELISA method (0.1 µg/kg). The accuracy and reproducibility of the proposed method were also satisfactory.

Aisan Carb Manual

Motor (New York, N.Y.)



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