















Netflix Top Shows Ideas

Alex Connock

Netflix Top Shows Ideas:

HOW TO SELL A TV SHOW IDEA TO THE BEST STREAMING SERVICE Angelo Bell, 2024-08-01 Watch listen read and take notes on how an introverted writer and dreamer transformed into a fast talking guick thinking TV executive producer who sold two TV show ideas to a major television network 30 Days Content Marketing Plan RD king, Discover how you can finally create a content marketing strategy that will help you grow your business 30 Day Content Marketing Plan is a step by step blueprint to creating fresh content that converts It's full of high actionable and practical tips that will walk you through everything you need to do within the 30 day period MONETIZE YOUR CONTENT: HOW TO PRODUCE YOUR OWN SHOW Lee Harris, This is the ultimate professional guide for anyone who wants to make creative content whether it s a pilot network series YouTube show podcast live event or vlog It s an easy to follow guide that will instantly make you think like an experienced professional whether you read the entire book or select chapters that apply to you Monetize Your Content How to Create and Produce Your Own Show will show you how to mold create and produce the show idea that has been in your head Lee Harris will walk you through the full experience from initial concept to final content monetization It will eliminate any uncertainty doubt and fear you have when embarking on a passion project These remarkable insider tips will get you proven results It s a masterful mix of modern digital strategies and classic industry tactics This book is for all students teachers professionals and novices Whether you are creating a pilot digital series podcast documentary network series or personal project this is an investment into your future It will show you how to turn your precious idea into a successful show This book will take you step by step through development pre production filming and post production Then it will walk you through ways to shop pitch and monetize your content This is the only book that breaks down the entire production process from pre production through final delivery Told by a successful producer who has developed and produced shows for Viacom networks MTV MTV2 BET Blumhouse films ABC OWN YouTube and TV One Don t miss out or get left behind This is a sensational book packed with revolutionary strategies and insights The process isn t easy but it s easier than you think Music in Esports Eulalia Febrer-Coll, 2025-07-21 This book invites the reader to expand their idea of esports as an independent niche and consider it an integral part of a growing multi and transmedia ecosystem that includes the global entertainment industry where music plays an essential role The music present in and around esports games is an integral part of how they are communicated and mediated and as such holds a central role in binding their narratives cohesively and coherently to appeal to their audiences Popular music theory is placed at the foundation of the issues raised in the chapters as it is taken as a cornerstone for linking the esports international scene with the music industry This text uses specific case studies from popular esports to support and illustrate each chapter including League of Legends Counter Strike and Fortnite This book will be of great interest to researchers and students in the fields of esports game design and development musicology and media studies <u>Cultural Change in Post-Migrant Societies</u> Wiebke

Sievers, 2023-12-11 This open access book links the artistic and cultural turn in migration studies to the larger struggle for narrative and cultural change in European migration societies It proposes theoretical and methodological approaches that highlight how ideas of change expressed in artistic and cultural practices spread and lead to wider cultural change The book also looks at the slow processes of change in large cultural institutions that emerged at a time when culture was nationalised It explains how individual and group activities can have an impact beyond their immediate surroundings Finally the book discusses how migration researchers have cooperated with arts and cultural producers and used artistic means to increase the effect of their research in the wider public As such the book provides a great resource for graduate students and researchers in the social sciences and the humanities who have an interest in migration studies and want to move beyond interpreting the world towards changing it Demystifying Creativity Fawzi Mesmar, 2024-12-24 This book is a study of the psychology neuroscience and philosophy of creativity originality and inspiration viewed from the lens of a seasoned game developer It introduces the concept of creative sobriety a practice that advocates better understanding our own sources of inspiration so that we can intellectually drive our creative voice closer to originality The creative process is an improvised dance between the conscious and the subconscious mind where knowledge experience intuition observation imagination and projection meet in ways that are completely unique to each person Presenting practical and theoretical approaches to originality and game concept generation this book explores the notion of creative sobriety before moving to chapters that blend theory and practice covering topics such as innovation the creative process auteurship collaboration and creative vision This book will be of great interest to students of game design and creative professionals working within the industry as well as those looking to learn more about the creative process **Indie TV** James Lyons, Yannis Tzioumakis, 2023-03-27 This edited collection is the first book to offer a wide ranging examination of the interface between American independent film and a converged television landscape that consists of terrestrial broadcasters cable networks and streaming providers in which independent film and television intersect in complex multifaceted and creative ways The book covers the long history of continuities and connections between the two sectors as seen in the activities of PBS HBO or Sundance It considers the movement of filmmakers between indie film and TV such as Steven Soderbergh Rian Johnson the Duplass brothers Joe Swanberg Lynn Shelton and Gregg Araki details the confluence of aesthetic and thematic elements seen in shows such as Girls Breaking Bad Master of None or Glow points to a shared interest in regional sensibilities evident in shows like One Mississippi or Fargo and makes the case for documentaries and web series as significant entities in this domain Collectively the book builds a compelling picture of indie TV as a significant feature of US screen entertainment in the 21st Century This interdisciplinary landmark volume will be a go to reference for students and scholars of Television Studies Film Studies and Media Studies Experiential Marketing Wided Batat, 2020-12-27 Experiential marketing has become an indispensable tool for all types of businesses across multiple sectors This book provides an all encompassing practical and conceptual map of

contemporary experiential case studies which together offer insights into this exciting approach to customer experience Experiential Marketing incorporates 36 international case studies from 12 key sectors from technology consumer goods and B2B to luxury events and tourism sectors With a selection of case studies from leading brands such as Coca Cola Nutella Chanel NASA The New York Times Pfizer and Amtrak the reader will learn and practice the experiential marketing tools and strategies through these examples Expert testimonials practical applied exercises and the author's online videos provide both theoretical foundations and concrete application This is a must read for advanced undergraduate and postgraduate Marketing and Customer Experience students and an excellent teaching resource It should also be of great use to practitioners particularly those studying for professional qualifications who are interested in learning experiential marketing strategies and developing knowledge about the way big brands in different sectors are designing the customer experience online and offline Online material includes lecture slides a test bank of questions an instructor s manual and explanatory EBOOK: Crafting and Executing Strategy: The Quest for Competitive Advantage: Concepts and Cases Arthur Thompson, Alex Janes, Margaret Peteraf, Ciara Sutton, John Gamble, A. Strickland, 2013-02-16 Crafting and Executing Strategy has been revised and updated specifically with its European readers in mind Building upon the success of previous editions it continues to explain the core concepts and key theories in strategy and illustrate them with practical managerial examples students can really relate to Brand new features have been developed to encourage readers to go beyond learning and to apply their knowledge to from a diverse range of real life scenarios including global brands SMEs public sector and not for profit organizations Entrepreneurship in Media and Entertainment Alex Connock, 2025-10-28 Where do ideas like Pokemon or Harry Potter come from How do hit artists like Charlie XCX happen How are stars like MrBeast created How are high value entrepreneurial exits created Entrepreneurship in Media and Entertainment Hits and Value Creation is the detailed global go to guide to the journey of a startup in the fast evolving global creative industries Written by Oxford academic and media entrepreneur Alex Connock the book spans the lifetime of an entrepreneurial venture through seven key stages and value drivers startup ideas talent technology engagement scaleup and exit Covering entertainment in video games TV film streaming the creator economy music publishing advertising live entertainment theatre and VR AR this book has a truly global reach with cases from Nigeria to Ghana South Africa Saudi Arabia India China Japan Indonesia Malaysia South Korea Australia Vietnam Brazil and Mexico as well as Europe the UK and US The impact of artificial intelligence is embedded throughout from Generative AI and copyright to content and collaborative filtering in AI powered streaming Filled with examples the book dives deep into the careers of stars the genesis of hits the power of creators and the best thinking on ideas generation Theoretical concepts are leveraged to analyze startup creation and engagement along with practical valuation techniques throughout the entrepreneurial journey An up to date academically informed global guide this book is part of a trilogy that represents essential reading for students scholars and reflective practitioners of media management

building on earlier titles on AI and live experience

Whispering the Strategies of Language: An Psychological Quest through Netflix Top Shows Ideas

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