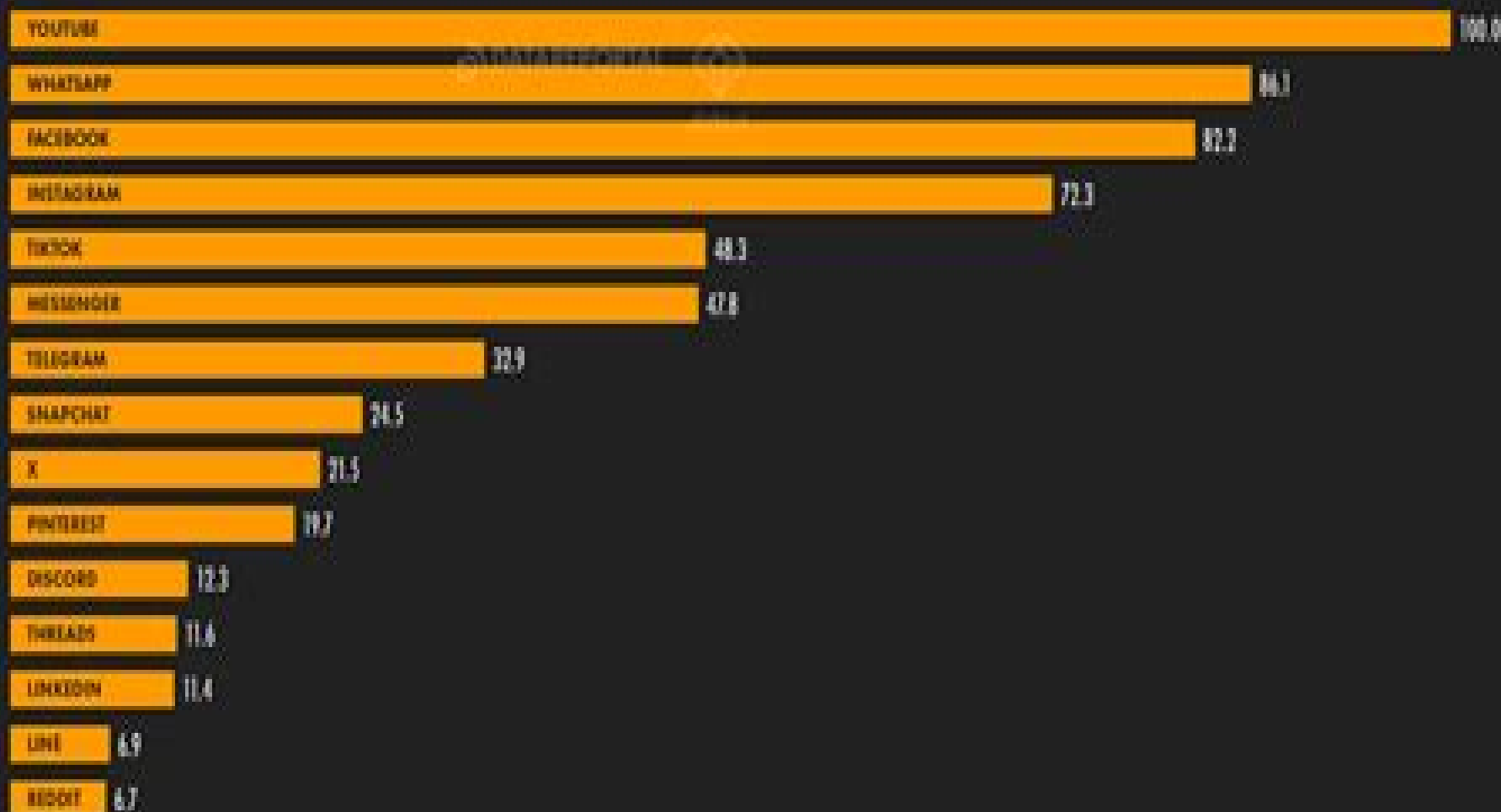


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SOCIAL MEDIA APPS: ACTIVE USER INDEX

INDEX OF THE NUMBER OF SMARTPHONE HANDSETS USING EACH PLATFORM'S MOBILE APP IN NOVEMBER 2024



SOURCE: DATA BY SOCIAL SCIENCE COMPANY **MOBI**, BASED ON A COLLECTION OF APPLICATION DATA THAT IS NOT AVAILABLE FOR APPS WITHOUT. FIGURES BASED ON MONTHLY AVERAGE NUMBER OF PHONE AND ANDROID PHONE HANDSETS USING EACH PLATFORM'S MOBILE APP AND CAPPED IN NOVEMBER 2024. FIGURES ARE AN INDEX OF EACH PLATFORM'S AVERAGE MONTHLY ACTIVE USERS FOR THE MONTH OF NOVEMBER 2024, WITH YOUTUBE OF THE TOP APPS SETTING THE SAME PERIOD TO 100. **NOT** INCLUDE DATA FOR TABLET. **CONFIDABILITY:** FIGURES ARE BASED ON SMARTPHONE HANDSETS, NOT SINGLE PROFILES OR ACTIVE USER ACCOUNTS. NOTE THAT SOME PLATFORMS MAY USE ANDROID HANDSETS, WHILE SOME HANDSETS MAY ACCESS MULTIPLE USER ACCOUNTS.

Social Media Literacy 2025 Edition

Stephen Finnegan



Social Media Literacy 2025 Edition:

Modern Media Literacy: Generative AI, Social Media, and the News Hallaq, Tom, Groshek, Jacob, 2025-09-04 In an era defined by digital transformation modern media literacy evolves to address generative AI social media and the news As AI driven tools shape the creation and dissemination of information traditional boundaries blur challenging individuals to critically assess sources motives and authenticity Social media platforms increase these dynamics accelerating the spread of both credible journalism and misleading content generated by algorithms In this context media literacy navigates a system where human and machine produced content coexist Understanding how generative AI influences media narratives may foster more informed responsible and resilient digital citizens *Modern Media Literacy: Generative AI Social Media and the News* explores the evolving landscape of media consumption and critical analysis in the digital age It examines how digital media literacy can be assessed in higher education emphasizing the need for valid and reliable tools to measure the critical skills students need to navigate today s complex media environment This book covers topics such as critical thinking digital technology and social media and is a useful resource for media and communications professionals sociologists computer engineers educators academicians researchers and scientists

Media Literacy for the Communication Ecosystem

Julian McDougall, 2025-10-26 This book shows how media literacy can improve the health of communication ecosystems amid information disorder It makes the case for media literacy as a human right and a foundation for civic resilience and curates research and best practices to show how media literacy can counter misinformation support public health and prepare society for challenges like pandemics and AI The book is structured around a theory of change with four interconnected media literacy domains Access how and where we engage with media Awareness critical understanding of media Capability life skills for education employment civic and digital participation and Consequences taking actions with media literacy that improve communication ecosystems for everybody It includes six chapters and an introduction presenting a comprehensive field review which maps 400 projects from all over the world to the theory of change concluding with a forward looking chapter on the possible healthier future Ideal for educators academics and researchers librarians activists journalists policymakers and health professionals this book offers a timely actionable vision for strengthening media literacy and building more resilient informed communities

Proceedings of The 11th European Conference on Social Media Susana Pinto, 2025-06 The European Conference on Social Media ECSM is a well established academic conference held annually for over a decade with a focus on advancing research and dialogue around social media The primary aim of ECSM is to provide a platform for scholars researchers practitioners and industry professionals to share and discuss their findings on the multifaceted impacts of social media The conference emphasises the importance of understanding how social media influences various sectors including society education business and governance

Your Mind Matters: Navigating Mental Health from Infancy to Elderhood 2025 Stephen Finnegan, 2024-08-29 Introduction Your Mind Matters

Navigating Mental Health from Infancy to Elderhood is not just another self help book it s a comprehensive practical guide designed to support you and your loved ones through every phase of life Whether you re a parent seeking to nurture your child s emotional resilience a young adult navigating the pressures of independence or someone in their mid golden years striving for peace and fulfillment this book is for you In this book you will find Expert Advice and Insights Learn from seasoned professionals who offer real world strategies and tips for maintaining mental health at any age Practical Tools and Exercises Engage with interactive worksheets self assessments and exercises that empower you to take control of your mental well being Personal Stories and Case Studies Relate to real life stories that illustrate the challenges and triumphs of mental health across different stages of life Holistic Approaches and Emerging Therapies Discover a range of therapeutic options from traditional practices to cutting edge treatments ensuring you have access to the best possible care Mental health is not a destination it s a journey And this book is your companion on that journey offering guidance support and the knowledge you need to thrive at every age Whether you re looking to enhance your own mental health or support someone you love Your Mind Matters will provide you with the tools and understanding to make meaningful lasting changes A small price to Invest in your mental well being today because your mind truly does matter

Communication and Misinformation
Kevin B. Wright,2024-12-09 Exploring the influence misinformation has on public perceptions of the risk and severity of crisis events To what extent can social media networks reduce risks to the public during times of crisis How do theoretical frameworks help researchers understand the spread of misinformation Which research tools can identify and track misinformation about crisis events on social media What approaches may persuade those resistant to changing their perceptions of crisis events Communication and Misinformation presents cutting edge research on the development spread and impact of online misinformation during crisis events Edited by a leading scholar in the field this timely and authoritative volume brings together a team of expert contributors to explore the both the practical aspects and research implications of the public s reliance on social media to obtain information in times of crisis Throughout the book detailed chapters examine the increasingly critical role of risk and health communication underscore the importance of identifying and analyzing the dissemination and impact of misinformation provide strategies for correcting misinformation with science based explanations for causes of crisis events and more Addressing multiple contexts and perspectives including political communication reputational management and social network theory Communication and Misinformation Crisis Events in the Age of Social Media is an essential resource for advanced undergraduate and graduate students instructors scholars and public and private sector professionals in risk and crisis communication strategic communication public relations and media studies

The Routledge Handbook of Media Education Futures Post-Pandemic Yonty Friesem,Usha Raman,Igor Kanižaj,Grace Y. Choi,2022-09-13 This handbook showcases how educators and practitioners around the world adapted their routine media pedagogies to meet the challenges of the COVID 19 pandemic which often led to significant social economic and cultural

hardships Combining an innovative mix of traditional chapters autoethnography case studies and dialogue within an intercultural framework the handbook focuses on the future of media education and provides a deeper understanding of the challenges and affordances of media education as we move forward Topics range from fighting disinformation how vulnerable communities coped with disadvantages using media transforming educational TV or YouTube to reach larger audiences supporting students wellbeing through various online strategies examining early childhood parents and media mentoring using digital tools reflecting on educators intersectionality on video platforms youth produced media to fight injustice teaching remotely and providing low tech solutions to address the digital divide search for solutions collaboratively using social media and many more Offering a unique and broad multicultural perspective on how we can learn from the challenges of addressing varied pedagogical issues that have arisen in the context of the pandemic this handbook will allow researchers educators practitioners institution leaders and graduate students to explore how media education evolved during 2020 and 2021 and how these experiences can shape the future direction of media education Innovations and Challenges in Digital Literacies Rodney H. Jones, 2025-09-29 Innovations and Challenges in Digital Literacies questions whether the current theoretical frameworks and pedagogical practices around digital literacies are sufficient to confront the technological social and political crises around digital media that we are experiencing today Drawing on extensive research in digital literacies discourse analysis and sociotechnical systems Jones reimagines digital literacies not simply as skills for making meaning and navigating information but as a more holistic project of figuring out how to fix what is broken about the internet and our broader societies The book focuses on seven key sites of repair action attention affect affinity visibility truth and humanity each site offering insights into how agency emotions relationships knowledge and intelligence emerge through our entanglements with digital technologies The text aims to provoke debate about how we define digital literacies in an age of political polarisation and rapid technological change It provides powerful tools for teaching learning and living more ethically with digital media With this book Jones invites readers to see themselves not just as users of digital technology but as fixers of broken systems and caretakers of our increasingly fragile world This approach provides a framework for educators students and researchers to collaboratively develop practical strategies to challenge the logics of technological and social systems cultivating new literacies for an age of online misinformation algorithmic governance and generative AI Open Access for this book was funded by the University of Reading UK The Open Access version of this book available at <http://www.taylorfrancis.com> has been made available under a Creative Commons Attribution Non Commercial No Derivatives CC BY NC ND 4.0 license **De Gruyter Handbook of Digital Cultures** Grant Bollmer, Katherine Guinness, Yiğit Soncul, 2025-09-22 As Digital Cultures becomes the dominant term used by many across a variety of intellectual fields to describe the social aesthetic and political impact of digital media it is necessary to provide a reference volume that specifies and defines the bounds of scholarly debates and curricular outlines for an otherwise amorphous interdisciplinary space This

handbook provides a comprehensive reference for the varied methodologies historical frames and theoretical perspectives essential for the study of Digital Cultures today In outlining these foundations it serves as a practical guide for educators and students into the broad range of perspectives grouped together for the critical historical and social scientific study of digital media It also looks into the future and outlines an agenda for future research by examining not only the origins of the concept of Digital Culture but emerging topics and themes still in development such as the relation between digital technology and climate change artificial intelligence and knowledge sensation and aesthetics and the rise of new infrastructures reinventing not only the built environment but the boundaries of nations and sovereignty Advances in

Design and Digital Communication V Nuno Martins, Daniel Brandão, 2024-12-23 This book reports on research findings and practical lessons featuring advances in the areas of digital and interaction design graphic design and branding design education society and communication in design practice and related ones Gathering the proceedings of the 8th International Conference on Digital Design and Communication Digicom 2024 held on November 7 9 2024 as a hybrid event in from Barcelos Portugal this book continues the tradition of the previous ones reporting on new design strategies to foster digital communication within and between the society institutions and brands By highlighting innovative ideas and reporting on multidisciplinary projects it offers a source of inspiration for designers of all kinds including graphic and web designers UI UX and social media designers and to researchers advertisers artists and brand and corporate communication managers alike **Combating Misinformation and Global Nation's False Narratives Through Education** Ilik,

Goran, Karadjoski, Mladen, Ilijevski, Ice, Nenovski, Blagoj, 2025-06-20 In an era where the rapid spread of information is unprecedented misinformation and false narratives have emerged as pervasive threats to the integrity of public discourse and the functioning of democratic societies These challenges are not confined to a single region or culture but are global in nature often fueled by technological advancements that have transformed how information is disseminated and consumed From deepfakes and manipulated content to orchestrated disinformation campaigns the landscape of information has become a battleground where truth and falsehood vie for supremacy **Combating Misinformation and Global Nation's False Narratives Through Education** explores the crucial role of education plays in addressing misinformation in the global information landscape This book delves into the multifaceted ways in which educational strategies can be employed to develop critical thinking skills media literacy and informed citizenry capable of discerning truth from falsehood Covering topics such as artificial intelligence false narratives and social media this book is an excellent resource for educators policymakers researchers practitioners researchers academicians and more

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