

TAP TEST- CHAPTER 1 OVERVIEW OF THE TRAVEL AND TOURISM INDUSTRY EXAM 2025 QUESTIONS AND ANSWERS

ASTA -ANSWER ✓ ✓American Society of Travel Agents

Benefit -ANSWER ✓ ✓A positive result that a feature brings to a particular client

Business Travel -ANSWER ✓ ✓Or Corporate Travel- includes all trips that are purchased by businesses and made for their purpose

Commission -ANSWER ✓ ✓a fee or percentage of a sale

Commodity -ANSWER ✓ ✓Something that varies little and has the same value everywhere

Conference System -ANSWER ✓ ✓a system by which a group of suppliers controls the sale of their product, appointing agents to sell it and establishing a standard contract

Demographic Segmentation -ANSWER ✓ ✓the process of categorizing people according to characteristics such as age, sex, or marital status

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ESIC UDC Phase 1 Prelims10 Practice Sets and Solved Papers Book for 2021 Exam with Latest Pattern and Detailed Explanation by Rama Publishers Rama,2023-02-04 European Journal of Tourism Research ,2022-07-01 The European Journal of Tourism Research is an open access academic journal in the field of tourism published by Varna University of Management Bulgaria Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism Publications from all fields connected with tourism such as tourism management tourism marketing tourism sociology psychology in tourism tourism geography political sciences in tourism mathematics tourism statistics tourism anthropology culture and tourism heritage and tourism national identity and tourism information technologies in tourism and others are invited Empirical studies need to have either a European context or clearly stated implications for the European tourism industry The journal is open to all researchers Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions The journal is indexed in Scopus and Clarivate Analytics Emerging Sources Citation Index There are no charges for publication The editorial team welcomes your submissions to the European Journal of Tourism Research **Resiliency Models and Addressing Future Risks for Family Firms in the Tourism Industry** Zehrer, Anita,Glowka, Gundula,Schwaiger, Katrin Magdalena,Ranacher-Lackner, Victoria,2021-05-07 Family owned and family run firms which are mostly small and medium sized enterprises are important when it comes to tourist destinations It is therefore essential to understand how family firms address future risks and the challenges they face as part of the tourism industry Since family businesses play such an important role for the entire tourism industry it is worthwhile to analyze this business type when it comes to organizational resilience Further the development of practical solutions from field or case studies are beneficial for creating valuable learning effects for both firms and destinations alike The examination of one risk scenario and its successful or missing management might be beneficial to create useful learning effects for the future Therefore it is essential to understand contemporary issues and future challenges of family firms in the hospitality service industry and to examine different perspectives at an individual firm and destination management level Resiliency Models and Addressing Future Risks for Family Firms in the Tourism Industry provides an in depth examination of tourism family firms since these firms are essential for supplying solutions for challenges such as dealing with uncertainty becoming or remaining resilient and creating sustainable tourism destinations The chapters address the challenges of sustainability and resilience in an uncertain world and connects knowledge from family business research to tourism research focusing on hospitality Highlighted topics include organization ambidexterity pandemic risk firm management and leadership and technology use in firm operations This book is essential for family firms hotel management entrepreneurs restaurateurs tourism professionals academicians researchers and students seeking the most advanced research on family firm s resilience and risk management within the tourism industry **Yearbook of International Organizations 2014-2015 (Volume 4)** Union Of International

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