

ACCOUNTING AND FINANCE FOR NON-SPECIALISTS

Peter Atrill
Eddie McLaney

Twelfth Edition



Accounting And Finance For Non Specialists

Eddie McLaney, Peter Atrill



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for Non-specialists Peter Atrill,Edward J. McLaney,2017 **Accounting and Finance for Non-Specialists with MyAccountingLab** Peter Atrill,Eddie McLaney,2017-02-10 This package includes a physical copy of Accounting Finance for Non Specialists Tenth Edition by Peter Atrill and Eddie McLaney as well as access to the eText and MyLab Accounting To access the eText and MyLab Accounting you need a course ID from your instructor The 10th edition of this market leading text offers an accessible effective introduction to key accounting and finance topics If you are new to accounting or are studying a degree in accounting this book will help you get to grips with the important principles of accounting and how to apply your learning to real world business scenarios in a user friendly manner Business Accounting and Finance for Non-specialists Catherine Gowthorpe,2005 Business Accounting and Finance for Non Specialists is aimed at non specialist students of accounting and finance on a first course in the subject It gives a lively and wide ranging survey of the basic principles of finance financial accounting and management accounting The unique approach taken in the first Section of the book is to look at small to medium sized business organisations and their role in the economy how they are set up factors in their success and failure and how they source funds for expansion This leads to discussion of the role of financial markets and their need for financial information Sections 2 and 3 then give an account of financial and management accounting principles respectively The text is clearly written and technical jargon is minimal any technical terms are clearly explained and a glossary of terms is provided The book does not present the hurdle of double entry bookkeeping at an early stage students can progress through the book without double entry Illustrative case studies and reference to real life business examples are used to bring the technical information to life Business Accounting and Finance for Non specialists includes a large number of worked examples to give students valuable practice in using their new skills Other pedagogic elements include aims and learning outcomes summaries Case Studies with questions and solutions individual learning activities self test questions with answers provided in the book and exercises the answers to which are divided between the book and the Lecturer s Guide Website

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