

FRANK PASQUALE

Les algorithmes secrets qui contrôlent l'économie et l'information

La boîte noire de l'Internet



Algorithmes Secrets Contrôlent l'Économie Linformation

Hedi Nasheri



Algorithms Secrets Control Economic Information:

Antitrust Law in the New Economy Mark R. Patterson, 2017-02-01 Markets run on information Buyers make decisions by relying on their knowledge of the products available and sellers decide what to produce based on their understanding of what buyers want But the distribution of market information has changed as consumers increasingly turn to sources that act as intermediaries for information companies like Yelp and Google Antitrust Law in the New Economy considers a wide range of problems that arise around one aspect of information in the marketplace its quality Sellers now have the ability and motivation to distort the truth about their products when they make data available to intermediaries And intermediaries in turn have their own incentives to skew the facts they provide to buyers both to benefit advertisers and to gain advantages over their competition Consumer protection law is poorly suited for these problems in the information economy Antitrust law designed to regulate powerful firms and prevent collusion among producers is a better choice But the current application of antitrust law pays little attention to information quality Mark Patterson discusses a range of ways in which data can be manipulated for competitive advantage and exploitation of consumers as happened in the LIBOR scandal and he considers novel issues like confusopoly and sellers use of consumers personal information in direct selling Antitrust law can and should be adapted for the information economy Patterson argues and he shows how courts can apply antitrust to address today's problems

Political and Economic Implications of Blockchain Technology in Business and Healthcare Rodrigues, Dário de Oliveira, 2021-06-11 Besides love money and health are the most valuable human yearnings Therefore blockchain technology is paramount a new foundation of confidence for human valuable transactions Like information sharing was catalyzed on the pre blockchain internet transactions are now triggered on the new internet of value In this second digital inflection point economic media encompasses value beside information and individuals can privately transact digital assets for the first time in history Decentralized but structured organizations running on blockchain networks reduce transaction costs and are particularly competitive insofar as they guarantee data authenticity confidentiality and integrity providing functional autonomy with disintermediation and smart contracts Everything changed after user data were made public on the internet and privately traded by big tech companies and nothing will be the same once that data is made private on the internet and publicly transacted by their rightful owners While the internet of information reshaped the world the internet of value will reform it and everything will depend politically on this being done freely Political and Economic Implications of Blockchain Technology in Business and Healthcare provides relevant theoretical frameworks on the civilizational impact of blockchain technology which redesigns human interactions concerning value transactions It gives ideas concepts and instruments to advance the knowledge on cryptoeconomics and decentralized governance in the new distributed trust paradigm The chapters explore the ethical repercussions and profound political economic consequences to society providing insights into business applications focusing on the healthcare sector In a blockchain era affected by the post COVID 19 new normal which

mixes politics economics and health this book is essential for students and researchers in social and life sciences professionals and policymakers working in the fields of public and business administration and healthcare workers and researchers academicians and students interested in blockchain technology and its political and economic impacts in the industry and society

Mastering the Digital Economy Barrett Williams, ChatGPT, 2025-04-07 Unlock the secrets to thriving in the ever evolving digital landscape with Mastering the Digital Economy your ultimate guide to navigating the complexities of modern entrepreneurship This eBook is a comprehensive roadmap for anyone aspiring to harness the power of the digital age offering insights and strategies to transform challenges into opportunities Delve into the heart of entrepreneurial agility where adaptability is key to capitalizing on uncertain times Learn the art of strategic thinking and discover how to cultivate a resilient mindset essential for embracing innovation and experimentation in today's competitive market Dive deep into digital transformation demystifying the difference between mere digitization and true transformation Explore cutting edge technologies that are revolutionizing business backed by real world case studies of successful digital shifts Harness the power of data driven decision making with tools and techniques that turn big data into actionable insights empowering you to make informed decisions Explore lean business models that balance cost efficiency with growth ensuring your ideas not only survive but thrive Adopt a customer centric approach to understand the evolving needs of the digital consumer enhance customer engagement and build lasting brand loyalty Master effective digital marketing strategies that utilize social media content marketing and SEO to grow your brand presence Understand the art of scaling through strategic partnerships and navigate financial challenges with comprehensive insights into securing funding financial planning and sustainable cash flow management Embrace the future of remote work by leading virtual teams with the right tools to balance productivity and flexibility Stay ahead with ethical considerations crucial in today's digital age ensuring your business practices are both responsible and forward thinking With inspiring case studies of digital pioneers and insights into building a lasting legacy Mastering the Digital Economy equips you with the tools and knowledge to continually innovate and succeed This is your essential guide to sustaining entrepreneurial momentum and leaving a positive mark in the digital world Embark on this journey and transform your vision into reality today

Algorithmic Governance and Governance of Algorithms Martin Ebers, Marta Cantero Gamito, 2020-10-08 Algorithms are now widely employed to make decisions that have increasingly far reaching impacts on individuals and society as a whole algorithmic governance which could potentially lead to manipulation biases censorship social discrimination violations of privacy property rights and more This has sparked a global debate on how to regulate AI and robotics governance of algorithms This book discusses both of these key aspects the impact of algorithms and the possibilities for future regulation

Sharing Economy Platforms Ruizhi Yuan, Martin J. Liu, 2024-10-14 This book explores the sharing economy platforms of digitally driven companies that bring economies of scale to bring consumers more choices In China digital platforms such as Pinduoduo and Meituan have pioneered a new sort of

consumer economics What s behind the rise of this new sort of economy In this tightly argued book Dr Yuan and Prof Liu explain what s driving the new economy in a book of interest to marketing professionals scholars and economists *The Role of Intelligence in Countering Violent Extremism* de Silva, Eugene,Jayaratne, Sinduja Umandi W.,2025-10-23 Countering violent extremism is vital to ensuring national and global security requiring a strategic blend of intelligence gathering policy development and law enforcement action As extremist threats evolve the intelligence and security sectors must continually adapt employing scientific methods and data driven tools to detect and disrupt potential risks Education plays a pivotal role by equipping professionals with the knowledge and ethical framework needed to respond to complex security challenges A proactive interdisciplinary approach strengthens society s ability to prevent radicalization protect communities and promote resilience against violence and ideological extremism The Role of Intelligence in Countering Violent Extremism explores how intelligence agencies have analyzed information and used various sources to help identify violent attacks It discusses the role of intelligence in countering preventing violent extremism in the world Covering topics such as artificial intelligence cybersecurity threats and security preparedness this book is an excellent resource for security experts policymakers researchers academicians and more **The Dynamic Gains from Free Digital Trade for the U.S. Economy** United States. Congress. Joint Economic Committee,2017 *Managing Information Technology in a Global Economy* Information Resources Management Association. International Conference,2001 Today opportunities and challenges of available technology can be utilized as strategic and tactical resources for your organization Conversely failure to be current on the latest trends and issues of IT can lead to ineffective and inefficient management of IT resources *Managing Information Technology in a Global Economy* is a valuable collection of papers that presents IT management perspectives from professionals around the world The papers introduce new ideas refine old ones and possess interesting scenarios to help the reader develop company sensitive management strategies **Emerging Technologies, Novel Crimes, and Security** Hedi Nasheri,2024-12-30 This book provides a holistic overview of the complexities of modern technological advances and their implications for crime and security It examines the societal dilemmas that accompany these technologies their strategic impact on geopolitics governments business and civil society The increasingly interconnected world gives rise to novel crimes and creates a new complex set of threats Understanding this landscape is essential to strategizing for the prevention protection mitigation and risk assessment of technology related crime Practical and approachable this book builds knowledge and awareness of the impact of emerging technologies on crime and security among professionals students academicians researchers and policymakers *Research Handbook on Information Law and Governance* Sandeen, Sharon K.,Rademacher, Christoph,2021-09-23 This fresh and insightful Research Handbook delivers global perspectives on information law and governance delving into principles of information law in the areas of trade secrecy privacy data protection and cybersecurity

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