

TOP 10 SOCIAL- MEDIA- TRENDS 2025

1

Kurzvideos: Ein Dauerhit

2

Qualität statt Masse

3

KI: Effizienz trifft Authentizität

4

Community-Building: Nähe zählt

5

Ungeschönter Content siegt

6

Social SEO: Plattformen als Suchmaschinen

7

Social Commerce: Shoppen im Feed

8

UGC als Markenstärkung

9

Datenschutz: Vertrauen durch Standards

10

Schnell auf Trends reagieren



Global Trend Social Media Literacy

**Mohammed A. Al-Sharafi, Mostafa Al-
Emran, Garry Wei-Han Tan, Keng-Boon
Ooi**

Global Trend Social Media Literacy:

Global Dialogue on Media Dynamics, Trends and Perspectives on Public Relations and Communication Fong Peng Chew, 2025-01-08 This book contains the proceedings of the International Conference on Public Relations and Media Communication PRMC 2024 which explore the dynamic intersections of public relations and media in today's rapidly evolving landscape. It has a repository of innovative research, insightful discussions, and emerging trends in digital media strategies, crisis communication, media ethics, public relations in the age of social media, and the impact of emerging technologies on media practices. It touches upon a wide array of topics and provides a comprehensive overview of the latest advancements and challenges in these fields. With innovative research contributions and case studies from around the world, this book will be instructive in shaping the way we look at the world of media and ourselves. This is a highly useful guide for university professors, research scholars, writers, journalists, and media professionals who wish to stay updated on the recent shifts in public relations and media communication. World trends in freedom of expression and media development UNESCO, University of Oxford (UK), 2018-02-05 In the face of such challenges, this new volume in the World Trends in Freedom of Expression and Media Development series offers a critical analysis of new trends in media freedom, pluralism, independence, and the safety of journalists. **Bending the trends to promote health and well-being** World Health Organization, 2022-07-15 **Analyzing Current and Future Global Trends in Populism** Cheok, Adrian David, 2021-10-29 After the 2008 financial crisis, the cultural and psychological imprint that was left appears to be almost as deep as the one that followed the Great Depression. Its legacy includes new radical politics on both the left and the right, epidemics of opioid abuse, suicides, low birthrates, and widespread resentment that is racial, gendered, and otherwise by those who felt especially left behind. Most importantly, it saw the rise and global spread of populism. Given that so many politicians of such different stripes can be populist, some argue the term is useless, but with so-called populists on the left and right experiencing a resurgence in the 21st century, the term is once again in the spotlight. There is a need for research on this increase in populist politics, the consequences for democracy, and what if anything should be done about this movement. *Analyzing Current and Future Global Trends in Populism* discusses the global rise of populism and anti-elitism through a look at the history of the term, an exploration of modern populism, and the important events and figures in the movement. This book will measure the levels of populism across citizens and political actors, explore populism's positive consequences, study the rise of populism in national politics, and discuss the future of populism in the 21st century as a major societal movement. This book is ideally intended for professionals and researchers working in the fields of politics, social science, business, and computer science, and management executives in different types of work communities and environments, practitioners, government officials, policymakers, academicians, students, and anyone else interested in populism, the greatest new political and societal movement of the 21st century. *Information Technology Trends for a Global and Interdisciplinary Research Community*

García-Peñalvo, Francisco J., 2021-01-08 Data is the base for information information is needed to have knowledge and knowledge is used to make decisions and manage 21st century businesses and organizations Thus it is imperative to remain up to date on the major breakthroughs within the technological arena in order to continually expand and enhance knowledge for the benefit of all institutions Information Technology Trends for a Global and Interdisciplinary Research Community is a crucial reference source that covers novel and emerging research in the field of information science and technology specifically focusing on underrepresented technologies and trends that influence and engage the knowledge society While highlighting topics that include computational thinking knowledge management artificial intelligence and visualization this book is essential for academicians researchers and students with an interest in information management **International Handbook of Research on Children's Literacy, Learning and Culture** Kathy Hall, Teresa Cremin, Barbara Comber, Luis C. Moll, 2016-10-31 The International Handbook of Research in Children's Literacy Learning and Culture presents an authoritative distillation of current global knowledge related to the field of primary years literacy studies Features chapters that conceptualize interpret and synthesize relevant research Critically reviews past and current research in order to influence future directions in the field of literacy Offers literacy scholars an international perspective that recognizes and anticipates increasing diversity in literacy practices and cultures **Global Perspectives on Development of the Digital Workplace and Digitalisation of Business Functions** Mushfiqur Rahman, Md Sadeque Imam Shaikh, Afzal Sayed Munna, 2025-06-05 This book seeks to elucidate how digitalization influences the establishment of a digital workplace and the transformation of business functions through digital means drawing on evidence from both developing and developed countries It explores the concepts of digitization and digitalization within the frameworks of well being leadership marketing general business functions machine learning sustainability and business ethics all from a digital perspective This work presents a distinctive compilation of insights that encompasses societal organizational technological and individual levels of analysis thereby establishing coherent connections among the topics addressed in each chapter This book's primary focus is the digitalization of business processes within organizations creating a comprehensive resource on all aspects related to digitalization Each chapter provides theoretical perspectives designed to meet the book's objectives The discussions are mainly theoretical and bolstered by secondary data to validate our claims Additionally the book includes real case studies key learning outcomes organizational insights and thought provoking discussion questions throughout its chapters By adopting an evidence based approach this book advances knowledge in the field and equips students with the critical thinking and analytical skills essential for success in a digital business landscape Current and Future Trends on Intelligent Technology Adoption Mohammed A. Al-Sharafi, Mostafa Al-Emran, Garry Wei-Han Tan, Keng-Boon Ooi, 2024-06-12 This book explores current and future trends in adopting intelligent technologies among individuals and organizations The edited book includes empirical and review studies primarily focusing on these issues This focus aids scholars in conducting future research in the

domain and identifying possible future developments of emerging technologies The empirical studies in the book utilize recent and advanced analytical techniques for data analysis

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Mohammad Armaan Zaidi, 2025-01-27

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