

PETER C. BELL & GREGORY S. ZARIC

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Roger A. Kerin, Robert A. Peterson

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Analytics for Managers Peter Bell, Gregory Zaric, 2012 Analytics the data driven approach to management is an essential managerial tool The objective of Analytics for Managers is to introduce analytics from the perspective of a corporation's general manager Rather than examining the details or attempting an encyclopaedic review of the field this text emphasizes the strategic role that analytics plays in globally competitive corporations today Each chapter introduces a potential issue in the field then presents some basic analytical concepts that have been successfully used to address that problem This innovative presentation of material provides the student the manager of the future with a well rounded understanding of the analyst's tools and techniques This book will appeal to upper level undergraduate and MBA level Supply Chain Management, with eBook Access Code Nada R. Sanders, 2025-01-02 Illustrates SCM best practices students while helping students understand the complexities of SCM decision making Now in its fourth edition Supply Chain Management A Global Perspective integrates the foundational principles and business oriented functions of supply chain management SCM in one comprehensive volume Providing students with a balanced and integrated perspective with a global focus this market leading textbook highlights the holistic and interconnected nature of SCM while addressing supply chain strategy design planning sourcing logistics forecasting demand planning operations management and more A standard text at universities around the world Supply Chain Management offers cross functional coverage a student friendly pedagogy and a wealth of real world examples of SCM in companies of various sizes Author Nada R Sanders draws upon her extensive experience in academia and industry to provide both the foundational material required to understand the subject matter and practical tips that demonstrate how the latest techniques are being applied Supply chain management is advancing rapidly and becoming ever more important in the global business climate Covering both the underlying principles and practical techniques of SCM Supply Chain Management A Global Perspective Fourth Edition remains an ideal textbook for upper level undergraduate courses in Operations Management Supply Chain Management and Logistics Management programs New to this Edition Updated content in each chapter illustrating the latest business practices in the context of SCM Increased focus on new and emerging technologies including AI that are changing supply chains New real world examples of key concepts applied to supply chains of companies of various sizes and sectors New discussion topics reflecting recent international government and organizational policy issues relevant to SCM New and updated cases discussion questions examples and classroom exercises Wiley Advantage Provides consistent and fully integrated coverage of all key areas of SCM concepts strategic implementations and operational techniques Examines supply chain management as a boundary spanning function that is intertwined with other organizational areas Discusses how recent developments in trade tax tariffs data protection and national security impact the global supply change Contains extensive pedagogical tools and solved problems designed to make difficult concepts accessible Features a wealth of cases and examples of the latest business practices in supply chain

management Includes access to a companion website with an extensive test bank PowerPoint slides an instructor s manual and other teaching resources The Art of Data Science Douglas A. Gray, 2025-03-13 Although change is constant in business and analytics some fundamental principles and lessons learned are truly timeless extending and surviving beyond the rapid ongoing evolution of tools techniques and technologies Through a series of articles published over the course of his 30 year career in analytics and technology Doug Gray shares the most important lessons he has learned with colleagues and students as well that have helped to ensure success on his journey as a practitioner leader and educator The reader witnesses the Analytical Sciences profession through the mind seye of a practitioner who has operated at the forefront of analytically inclined organizations such as American Airlines and Walmart delivering solutions that generate hundreds of millions of dollars annually in business value and an educator teaching students and conducting research at a leading university Through real world project case studies first hand stories and practical examples we learn the foundational truth underlying successful analytics applications From bridging theory and practice to playing a role as a consultant in digital transformation to understanding how analytics can be economically transformational identifying required soft skills like leadership skills and understanding the reasons why data science projects often fail the reader can better visualize and understand the nuanced multidimensional nature of Analytical Sciences best practices projects and initiatives The readers will gain a broad perspective on where and how to find success with Analytical Sciences including the ability to ensure that we apply the right tool at the right time and right place and sometimes in different industries Finally through the author s own career synopsis on becoming a practitioner and leader and his distilled insights the reader is offered a view into the future that analytics holds along with some invaluable career advice regarding where to focus how to make good choices and how to measure success individually and organizationally Supply Chain Management Nada R. Sanders, 2020-11-24 Like no other text on the subject Supply Chain Management A Global Perspective provides a balanced and integrated perspective of both the foundational principles and pragmatic business oriented functions of SCM Highlighting the holistic and interconnected nature of SCM this comprehensive volume addresses supply chain strategy design planning controlling management and more The text features numerous real world business examples that illustrate SCM best practices while helping students understand the complexities of SCM decision making Now in its third edition this well respected text provides a global focus cross functional approach and strong pedagogy Clear student friendly chapters contain discussion questions case studies and examples designed to develop managerial thinking explore key managerial issues and bring difficult concepts to life Detailed yet accessible coverage of topics including operations management sourcing logistics forecasting demand planning and sustainable supply chain management offers a realistic practitioner s view of SCM in the Encyclopedia of Operations Research and Management Science Saul I. Gass, Carl M. contemporary business landscape Harris, 2012-12-06 Operations Research 1934 1941 35 1 143 152 British The goal of the Encyclopedia of Operations Research

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