

CHEMISTRY PAPER 1 (THEORY)

Maximum Marks: 70

Time Allowed: Three hours

*Candidates are allowed additional 15 minutes for only reading the paper.
They must NOT start writing during this time.*

This paper is divided into four sections – A, B, C and D.

Answer all questions.

Section A consists of one question having sub-parts of one mark each.

Section B consists of ten questions of two marks each.

Section C consists of seven questions of three marks each, and

Section D consists of three questions of five marks each.

Internal choices have been provided in one question each in Section B,

Section C and Section D.

All working, including rough work, should be done on the same sheet as, and adjacent to the rest of the answer.

The intended marks for questions or parts of questions are given in brackets [].

Balanced equations must be given wherever possible and diagrams where they are helpful.

When solving numerical problems, all essential working must be shown.

In working out problems, use the following data:

Gas constant $R = 1.987 \text{ cal deg}^{-1} \text{ mol}^{-1} = 8.314 \text{ JK}^{-1} \text{ mol}^{-1}$

$= 0.0821 \text{ dm}^3 \text{ atm K}^{-1} \text{ mol}^{-1}$

$1 \text{ l atm} = 1 \text{ dm}^3 \text{ atm} = 101.3 \text{ J}$ $1 \text{ Faraday} = 96500 \text{ coulombs}$.

Avogadro's number $= 6.023 \times 10^{23}$.

SECTION A – 14 MARKS

Question 1

- (A) Fill in the blanks by choosing the appropriate word(s) from those given in the [4×1]
brackets:

[stable, low, aldehyde, unstable, 6, 4, ethane, Clemmensen's, 2, 3, carboxylic acid, high, propane, Rosenmund's]

- (i) The primary alcohols are easily oxidised first into _____ and then into _____.
- (ii) The intermediate activated complex in a chemical reaction is highly _____ due to _____ energy.
- (iii) The coordination number and oxidation state of the complex $\text{K}_4[\text{Fe}(\text{CN})_6]$ are _____ and _____ respectively.
- (iv) Propanone on reaction with zinc-amalgam in presence of conc. HCl gives _____ and the reaction is known as _____ reduction.

This Paper consists of 8 printed pages.

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web for example if a company has 10 product lines and each line has 3 products then length is 10 3 30 length of the product mix refers to the total number of products in the mix if a company has 5 product lines and 10 products under each product lines the length of the mix will be 50 5 x 10 product mix consistency

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web may 16 2022 product line a product line is a group of related products under a single brand sold by the same company companies sell multiple product lines under their various brands companies often expand

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web jun 12 2023 as explained product mix is a combination of total product lines within a company a company like hul has numerous product lines like shampoos detergents soaps etc the combination of all these product line is the product mix products line the product line is a subset of the product mix

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web key product mix strategies there are four key product mix strategies expansion a company increases the number of product lines or depth i e product variations within lines contraction a company narrows its product mix to eliminate lower performing products or lines or to simplify remaining products or lines

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web a product line is a part of the product mix but on the other hand product mix covers all aspects concerning products including product line some factors impacting product line are brand target audience price range etc

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web nov 1 2023 a product line is a range of similar products or services introduced and sold by the same company to make it clear simultaneously a product mix also called product assortment is considered the full assortment of all products

introduced to its clients hence both product lines and individual products will form a product mix

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web sep 7 2021 product mix also known as product assortment refers to the total number of product lines that a company offers to its customers the product lines may range from one to many and the company may have many products under the same product line as well all of these product lines when grouped together form the product mix of the

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web nov 2 2023 the different elements of a product mix strategy a product mix can be broken into the following three elements width this represents the total number of product lines in your portfolio for example three of apple s product lines are mobile personal computing and music length here you consider the number of products

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web in simple words the product mix is the amalgamation of all the product lines a firm has under it the deeper and wider a product mix is the more products a company can offer which will ultimately lead to more reach but what exactly is the difference between a product line product mix

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web a product line is a set of products that are similar or complementary for example domino s sells crunchy thin handmade pan brooklyn style and gluten free crust along with its hand tossed pizza crust as a part of a product line a product mix contains all the products that a company sells

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web aug 29 2023 in contrast the product mix aims to cater to a wide range of customer needs across different market segments in a product line products are related and have common features benefits and uses conversely in a product mix products may or may not be similar to one another because of a wide range of categories

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