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Conrad Riker



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Of Social Live Video Marketing Workbook Journal Laura Maya,2021-08-12 Over the years the amount of video content has grown exponentially leading to a flood of video content on live broadcasting platforms such as Facebook YouTube Instagram and others As you know four out of five people are likely to watch a video That s why live streaming is so popular these days With a live video streaming strategy companies of all sizes can engage with their consumers and potential consumers and create important relationships through video integration Live video marketing therefore offers the opportunity to do just that It is easy to build authority commitment and authenticity and for most it is affordable and has a proven record of effectiveness It s therefore very justifiable to all marketers why live Video Marketing should be an important part of your marketing plan The question is whether it should be part of your next campaign Live Video marketing isn t going anywhere anytime soon Live streaming is a natural extension of the live video marketing and will remain an online marketing niche for the foreseeable future It opens up a new world of interactivity and you should take advantage of it As live streaming becomes more popular it is not as expensive as older l video marketing method All you need for a live video stream is a solid and stable internet connection a good camera and HD quality recordings Another advantage of live video streaming that you will feel like you re in the room with the customer For example you can show them a demo version of your latest product and in parallel engage with customer on real time interactively Or sometime you can show them the office and introduce them to your employees in real time With the help of social media platforms like Instagram and facebook companies lift the curtain to show what they are made of to their customers and live streaming makes it easy to do so When used correctly live streaming can help create community In fact platforms like Periscope allow people to comment simultaneously with the livestream so that your audience can interact with each other This can help to forge a community When people connect in this way it will improve the user experience Consider adding live videos to your marketing plan It is quickly becoming one of the best strategies to implement and with this guidebook *Cashing In With The Power Of Social Live Video Marketing Workbook Journal* This workbook will provide a clear guidance through a Social Live Video marketing action plan with well formatted layout for social media engagement on various platforms for daily weekly and monthly work monitor workflow tracking and measuring on progress and so much more It includes over 65 worksheets to help you get your action plan in order and keep everything within your checklist progress to a total Social Live Video Marketing program **The Living Church** ,1946

Complete Book of Business Schools ,2004 **Content Analysis in Today's World: A Workbook, Activities, and Exercises** Pasquale De Marco,2025-04-18 *Content Analysis in Today s World A Workbook Activities and Exercises* provides a comprehensive guide to the theory and practice of content analysis a powerful research method used to analyze and interpret written verbal or visual communication This book is designed for students researchers and professionals who want to gain a deeper understanding of content analysis and its applications in various fields including communication studies psychology sociology political science and marketing The book begins with an introduction to the basic concepts and principles of

content analysis followed by a discussion of the different types of content analysis and their respective strengths and weaknesses The book then provides a step by step guide to conducting a content analysis study from developing a research question to collecting and analyzing data The book also includes a wealth of examples and case studies to illustrate how content analysis has been used to investigate a wide range of topics such as the portrayal of women and minorities in the media the effectiveness of advertising campaigns the public s perception of political candidates the impact of social media on society and the evolution of language over time In addition to the theoretical and practical aspects of content analysis the book also addresses ethical considerations and challenges associated with this research method The book concludes with a discussion of the future of content analysis and its potential applications in the digital age Whether you are a novice researcher or an experienced professional Content Analysis in Today s World A Workbook Activities and Exercises is an essential resource for anyone who wants to learn more about this powerful research method and its applications in various fields If you like this book write a review on google books

Feminism Lies & Lies Conrad Riker, 101-01-01 The Truth About Feminism Has Been Buried for Decades This Book Digs It Up with Logic Not Emotion Have you ever noticed how every feminist argument collapses under basic reasoning yet still controls media courts and culture Did you wonder why women claim victimhood while dominating education healthcare and consumer spending Have you felt silenced for speaking facts about sex differences fatherhood or female hypergamy only to be called toxic for telling the truth Exposes the feminist lie that women are oppressed in the West while they control 80% of consumer spending vote 60% more than men and receive 96% of family court favors Reveals how leftist ideology is not about equality but about weaponizing female nature collectivism emotional blackmail status competition and childlessness as rebellion Traces feminist roots not to enlightenment reason but to maternal archetype distortions arrested psychological development and narcissistic rage against masculine order Demonstrates how diversity equity inclusion is just tribal maternal thinking protect the infant victim group punish the predator men ignore truth and merit Shows how women use language as a weapon tone policing hate speech claims covert gossip shaming rallying GSR and weaponized tears to shut down debate Uncovers why modern women are unhappy despite total freedom they rejected motherhood sabotaged marriage and now demand male provision without male respect Proves that feminism isn t a movement it s a mass female coping mechanism for failing to achieve identity responsibility and moral maturity Delivers the final intellectual dismantling of woke gynocentrism using logic biology history and the Western canon without compromise or fear If you want to understand how feminism hijacked truth destroyed men and reversed civilization and reclaim a world built on reality not female delusion buy this book today

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