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Fourth Semester B.B.A. Degree Examination, July 2018
Career Related First Degree Programme under CBCSS
Group 2(b)

Core Course : BM 1441 : ENTREPRENEURSHIP DEVELOPMENT (2014 Admission Onwards)

Time: 3 Hours

Max. Marks: 80

SECTION - A

Answer all questions in one or two sentences. Each question carries 1 mark.

- Define entrepreneur.
- 2. Who is a business entrepreneur?
- Define small scale industry.
- 4. What are incentives ?
- Define entrepreneurship.
- What is sole proprietorship?
- Define a project.
- 8. What is bridge capital?
- Define a company.
- 10. Who is a pure entrepreneur?

(10×1=10 Marks)

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